

# MARKET HALL

## Program Elements

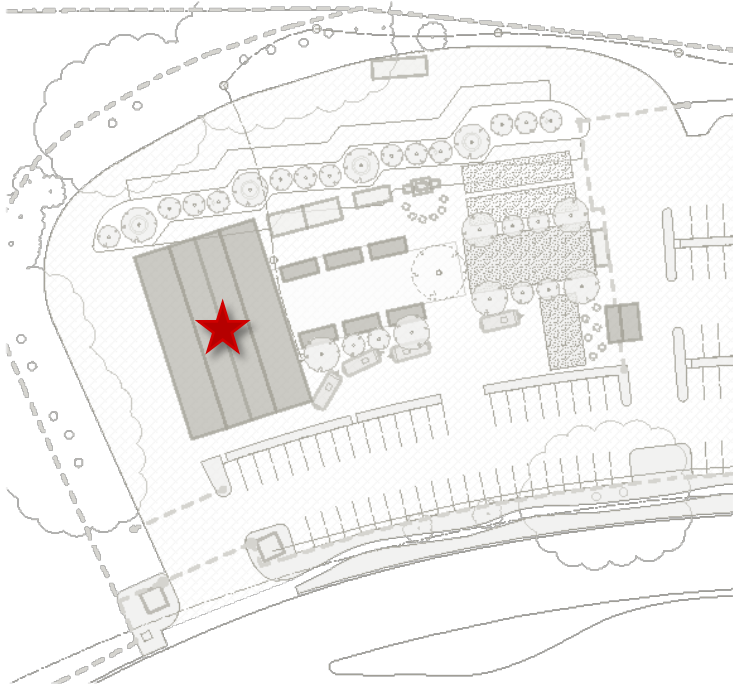
- A. The “Main Hall”
- B. The Commons
- C. Trailer Park
- D. Playgrounds
- E. Coffee Vendor
- F. The Big Lawn
- G. Bocce Ball Courts
- H. Outdoor Fireplace
- I. Public Restrooms

## Retail Program

Retail Tenant Area:  
9,385 sqft

Parking Spaces Required:  
38 spaces  
(@4 per 1,000 sqft)

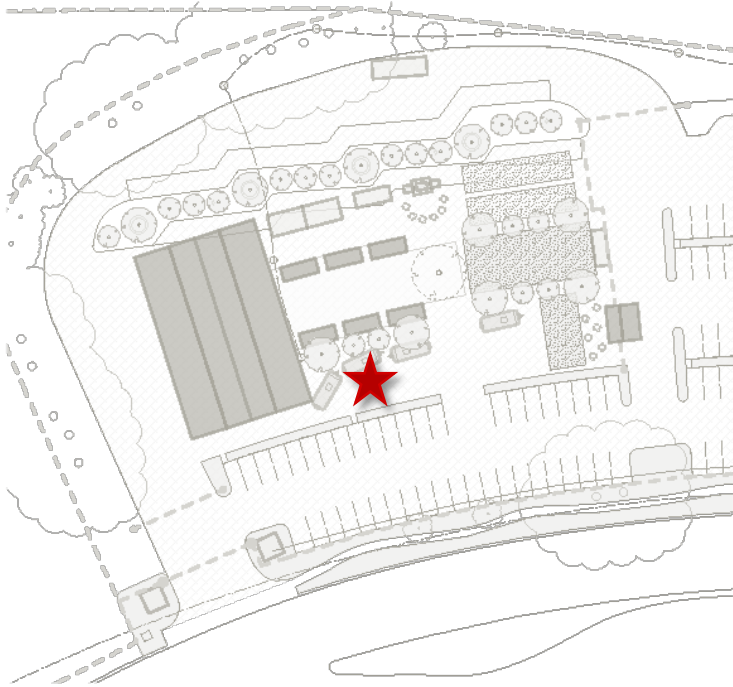
Parking Spaces Available:  
171 spaces



Precedence for the 'Main Hall'

## THE MAIN HALL

The "Main Hall" building is a simple open air market shed reminiscent of the industrial/agricultural structures of the region. Oversized community tables line the center of the Hall provide seating for mobile food vendors lining the edges. The Hall will be designed with flexibility to allow a variety of mobile food vendors to rotate into these spaces during different seasons creating a fresh culinary experience for visitors.

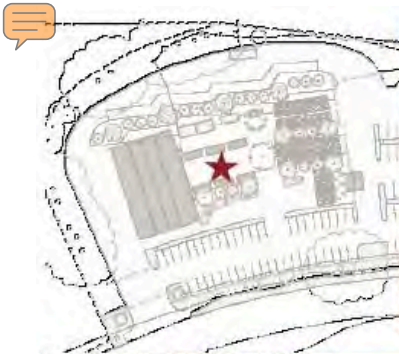


Perspective of 'Silver Springs'

## SILVER SPRINGS

"Silver Springs" is a 50's themed area with vintage airstream trailers and retail kiosks. This area celebrates the historical Highway 40 and the roadside stands that welcomed drivers to the Bay Area.

Silver Springs will provide an opportunity for local craftspeople, artists, etc. to operate a small retail shop in a unique destination. These small businesses that flourish will have an opportunity to become a permanent part of the Market House project when it is complete.



### THE COMMONS

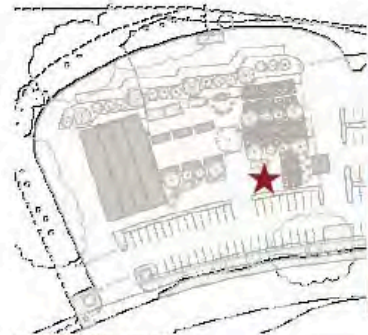
The "Commons" is a retail courtyard extending from inside the Hall to a swath of community tables for outdoor dining or simply hanging out. The Commons includes a raised wooden deck flanked by small retail kiosks with overhead strings of lighting for night activity.

In addition to a dining garden, the Commons also welcomes small community groups such as chess clubs, book clubs, crafting groups, etc. to utilize the area as a free gathering space for their meetings.

Hercules Market Hall | 5



Image of "The Commons"



**MOSCHETTI**  
espresso



### THE PLAY GROUNDS

Modeled after a "Country Mart's" central play area, the "Play-grounds" includes active and passive recreational activities for both children and adults including:

- swings and play equipment
- people watching benches
- tables & chairs

The namesake coffee kiosk, PLAY GROUNDS, is located adjacent to the tot lot and lawn with ample outdoor seating for parents watching their children play.

Hercules Market Hall | 7



Image of "Main Hall"



## COMMUNITY EVENTS

The community events which will become a trademark of Market House can begin immediately and evolve as the project is established. Events and activities may include:

- Hercules Farmers Market
- Pumpkin patch
- Outdoor movies
- Vintage car/airstream show
- Christmas celebration
- Festivals (Wine, Movie, etc.)
- Concerts & Fundraisers