



YLW

1-5533 Airport Way
Kelowna, BC V1V 1S1
250 765-5125
ylw.kelowna.ca

Kelowna International Airport

Advertising Pricing & Information

Thank you for your interest concerning advertising space at the Kelowna International Airport. The airport has a variety of advertising signs that may be of interest to you. They are as follows:

Accommodation & Visitor Information Board - \$450.00 per annum + Tax

Located on the Accommodation & Visitor Information Board, these signs must be made from a product no more than 1 mm thick, examples include Mylar, Lexan or translucent Styrene and must measure 10" wide x 8" high which includes a 1/4" bleed on all four sides, resulting in a viewable size of 9½" wide x 7½" high. The sign must include a 1" x 1" empty space in the bottom right hand corner of the sign, as the airport affixes a numerical sticker to the sign, advising customers the number to dial to connect to the your telephone number. (You provide the desired number for programming in by the airport.)

B Signs - Departure Room & Concourse - \$2,681.00 per annum + Tax

Located in the Departure Room and Concourse, these signs must be made from a product no more than 1 mm thick, examples include Mylar, Lexan or translucent Styrene. There are two different sizes of B signs available:

- Spaces B1 / B2 / B3 / B4 / B9 / B10 / B11 / B12 / B13 / B14 / B15 / B16 should be 35½" wide x 54¼" high with a ¾" bleed on all sides included.
- B5 / B6 / B7 / B8 should have a physical size of 42¼ wide x 35¾" high, with a visual size of 41¾ wide x 35¼" high.

C Signs - Concourse - \$2,681.00 per annum + Tax

Located throughout the Air Terminal Building Concourse, these signs must be made from a product no more than 1 mm thick, examples include Mylar, Lexan or translucent Styrene and must measure 49¾" wide x 39¾" high which includes a ¾" bleed on all four sides, resulting in a viewable size of 48¼" wide x 38¼" high.

D Signs - Arrivals Area - \$680.00 per annum + Tax

These signs are located in the arrivals area of the terminal building on the sides of the lowered ceiling. They must be made from a product no more than 1 mm thick; examples include Mylar, Lexan or translucent Styrene. The finished size must be 48" wide by 23 ½" high which includes a 1" bleed along the bottom and a 1/2" bleed on the other 3 sides. The finished visual size is 47" wide x 22" high.

DB Signs - Middle of Baggage Belts - \$1,208.00 per annum + Tax

These signs are located in the middle of the baggage belts in the arrivals area of the air terminal building. The sign must be made from a product no more than 1 mm thick, examples include Mylar, Lexan or translucent Styrene and the finished size must be 48" wide x 23½" high which includes a 1" bleed on the bottom and a ½" bleed on the other 3 sides. The finished visual size is 47" wide x 22" high.

S Sign - Lounge - \$8,400.00 per annum + Tax

This spectacular sign is located outside the lounge area. The graphic must be produced using full colour vinyl ready for application on MDF sign board. The sign will be mounted 3" off the wall and will be lit by 3 low voltage spot lights. The finished visual size will measure 108" wide x 48" high. Please supply vinyl with a least a ½" bleed for install

S Sign - Departure Room - \$8,400.00 per annum + Tax

This spectacular sign is located on the south east wall of the departures area. The graphic must be produced using full colour vinyl ready for application on translucent white Lexan which measure 108" wide x 62" high and include a 1½" bleed on all sides for a visual size of 105" wide x 59" high.

It is recommended that the bleed areas on all signs be colour coordinated and not sharply line delineated as the sizes of the signs can vary slightly.

If you have any further questions please feel free to contact Toni McQueenie at (250) 765-5125, extension 227, or Noreen Redman, Airport Finance & Administration Manager, at (250) 765-5125 extension 203.