

Micro-mobility company Dropbike launches smart-bike share system in Kelowna.

Dropbike, one of North America's leading micro-mobility organizations, has officially launched a smart bike sharing system in Kelowna.

The micro-mobility company, who has partnered with several campuses and cities across North America, will be rolling out up to 1500 bikes across the City of Kelowna.

"With this partnership with the City of Kelowna, we want to ensure that bike share is made as accessible and affordable as possible to all residents," said Qiming Weng, CEO of Dropbike. "This program will not only provide a fun and flexible way to move across the city, but it will also serve as a stepping stone to what we call a 'micro-mobility' future."

"Our goal here is to ensure that our program is organized, reliable, and convenient," said Weng. Dropbikes can be parked at specially marked "havens", or anywhere you would park your own bike with their lock-to technology. Designated parking spots are marked in the app as well as physically.

Dropbike is also offering businesses the opportunity to engage in several different forms of partnership, from providing employees with a bike-share option to get to and from work to bulk memberships and private Haven location.

"Dropbike offers a great solution for our city—they are helping further propel environmental stewardship and they are giving residents and businesses across the city a good reason to embrace an active lifestyle," said Matt Worona of the City of Kelowna. "The city is looking forward to continuing a strong working partnership with Dropbike and towards an exciting multi-modal future for our residents."

For further information or interview requests, please reach out to press@dropbike.ca or City of Kelowna's Matt Worona: MWorona@kelowna.ca