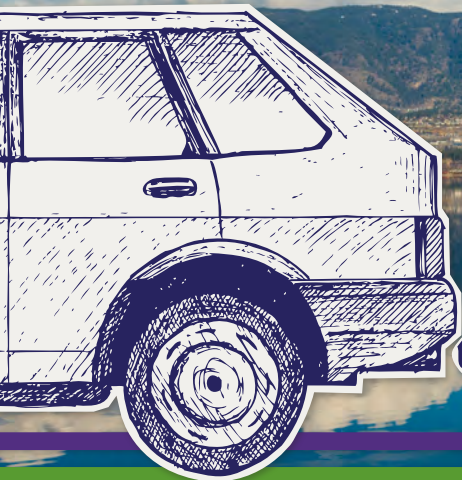


Don't Sit Idly By.

REDUCE EMISSIONS –
SWITCH OFF YOUR IGNITION



REDUCE YOUR EMISSIONS - SWITCH OFF YOUR IGNITION

Do your part to improve local air quality by turning off your engine when stopped for more than 60-seconds - except in traffic.

Vehicle emissions are a major contributor to air pollution in our region. Studies have shown that it is the most important environmental contributor to poor health and premature death. Reducing harmful emissions helps to improve our air quality and reduces health issues related to air pollution.

Instead of idling:

- Don't use a remote starter to warm or cool your vehicle; it wastes fuel.
- The best way to warm up your vehicle is to drive it at a moderate speed 30 seconds after starting it.
- Use reflective windshield shades to reduce interior temperature and dashboard by 11 to 19°C.
- Scrape your vehicle's windows to remove ice and snow and don't rely solely on the defrost/defog function.

The Regional Air Quality Program helps protect and improve the region's air through education, awareness and pollution prevention programs covering all municipal partners and Electoral Areas in the Central Okanagan.



Scan to learn about cost and fuel savings, idling FAQs and more



Did you know?

- Idling for more than 10 seconds uses more fuel and produces more greenhouse gas emissions than restarting your engine.
- Exposure to the toxins found in gas and diesel engine exhaust can have severe health implications for children, the elderly, persons that work outside and residents of urbanized areas.
- Excessive idling can actually reduce the life of a vehicle's exhaust system and damage engine components, including cylinders and spark plugs.
- You could save hundreds of dollars per year by switching off your ignition!

Visit rdco.com/airquality for more information