### Engagement to date



Agriculture Plan Engagement



In June and November 2016, we gathered input from stakeholders, industry and the general public on the challenges and opportunities for agriculture in the community.





of survey respondents agree or strongly agree with the vision statement for the Agriculture Plan update:

"Kelowna is a resilient, diverse and innovative agricultural community that celebrates farming and values farmland as integral to our healthy food system, economy and culture."

#### Top 3 reasons respondents identified for preserving farmland

Food security



Fresh produce, wine & agricultural products



The local economy



21%

of respondents identified themselves as farmers



95%

said policies preserving farmland are important to very important



**97**%

said they buy local food products when they have the option

# Agriculture Plan Update

Open House





## Project timeline

#### **Background Research**

Feb – May 2016



#### Issue identification

May – June 2016 (Engagement)



### Draft policies and actions

July - Oct 2016



#### Refine policies and actions

Oct – Dec 2016 (Engagement)



#### Draft and present plan

Jan – June 2017 (Engagement)



#### **Endorse Plan**

Summer 2017



#### **Implement Plan**

(2017 ->)

# Agriculture Plan Update

Open House

