

2022 Strong Neighbourhoods Neighbourhood Event Guidelines

Application intake begins: March 14, 2022

These guidelines are subject to change and will be updated as the COVID-19 situation evolves.

If you have questions after reviewing these guidelines, you can obtain more information from the Strong Neighbourhoods staff.

Email: neighbourhoods@kelowna.ca

Aimee Jensen, Community Development Coordinator

Phone: 250-469-8625

Tanya Sletten, Community Development Coordinator

Phone: 250-469-8723

2022 Neighbourhood Events
Active Living & Culture Division
Strong Neighbourhoods
101-1360 Ellis Street
Kelowna, BC, V1Y 2A2

HOURS: Monday to Friday, 8:00 a.m. to 4:00 p.m.

COVID-19 OVERVIEW

The City of Kelowna recognizes the value of block socials in connecting neighbours and animating neighbourhoods. All Neighbourhood Events must follow current COVID-19 restrictions for the Central Okanagan. Event organizers should also be aware that planned events may need to be rescheduled or cancelled if provincial health orders change at any time! It is important to note that this is uncharted territory and that neighbourhood event guidelines are subject to change as the situation evolves.

CITY OF KELOWNA ACTIVE LIVING & CULTURE DIVISION

Active Living and Culture delivers a wide range of multi-age programming for individuals of all abilities and social-economic levels that promote active lifestyles and neighbourhood connectivity.

STRONG NEIGHBOURHOODS GUIDING PRINCIPLES:

The guiding principles for the Strong Neighbourhoods Program are as follows:

- A resilient/vibrant community is made up of strong neighbourhoods.
- Strong neighbourhoods are places where people have a high level of attachment to the neighbourhood through a culture of connection and engagement.
- Citizen attachment is cultivated not only by what the City provides, but also how citizens who are inspired, involved and empowered contribute to the community and their neighbourhood environment.

STRATEGIC ALIGNMENT

This program supports the City's objectives as referenced through the following:

- The City's mission of leading the development of a safe, vibrant and sustainable city
- The corporate plan of engaging communities
- Council's focus of ensuring healthy, safe, active & inclusive community

Neighbourhood Events is one of many supported programs provided by Active Living & Culture and the City of Kelowna. Information about other opportunities is available at kelowna.ca



INTRODUCTION

One of the ways the Strong Neighbourhoods program supports neighbours in connecting to each other is through the Neighbourhood Events program. This program is for residents of Kelowna who want to host a get-together with their neighbours and would like a little help along the way. Whether you're looking to host a condo or block party, neighbourhood scavenger hunt, picnic, porch concert or neighbourhood clean-up, we can help!

The Neighbourhood Event program provides the following support, for free:

- **Pre-Event Planning:** support includes booking public spaces, inviting neighbours, neighbourhood building activities and more.
- **On-Site Support:** City staff provide 2-hrs of on-site help the day of your event plus time for set-up and take-down.
- **Access to Equipment:** access to the mobile event trailer and its contents are available between March and October. The mobile event trailer includes tables, chairs, tents, games and much more. However, the Meet your Street Kit, consisting of lawn games, is available to help animate your social throughout the year! Game selection is limited. Please contact the Community Development Coordinator for more information.
- **Access to Resources:** resources such as nametags, conversation starter cards, and contact cards are available to help connect neighbours.

NEIGHBOURHOOD DEFINITION

For the purpose of the Neighbourhood Events Program, 'neighbourhood' is defined as the area that surrounds someone's residence. Therefore, if you are an applicant, your neighbourhood is your block or street and the immediate surrounding area, within a reasonable walking or cycling distance.

ELIGIBILITY

Any resident or non-profit organization of Kelowna interested in hosting a neighbourhood event. Event planning experience is not required. The proposed event must take place in a neighbourhood within City of Kelowna boundaries.

Successful applicants are eligible for one neighbourhood event (with full support and mobile trailer) per year for up to a maximum of two years. After reaching the 2 year maximum, residents are encouraged to continue holding neighbourhood events by utilizing resources in their neighbourhood and are welcome to borrow the Meet Your Street Kit to support their event. This is so Strong Neighbourhoods can work with other neighbourhoods that have not yet received support.

SUPPORTED EVENT TYPES

Examples of the types of events that can be supported by the Strong Neighbourhoods program:

- block parties/BBQs/picnics
- free-cycling events
- skill/tool exchanges
- picnics
- neighbourhood clean-ups
- vertical building parties
- scavenger hunts
- porch concerts
- emergency preparedness training

***All events must be free, inclusive, neighbourhood driven and neighbourhood based**



NON-SUPPORTED EVENT TYPES

An event cannot be supported if:

- It is a fundraiser
- It is a political or religious activity
- The presence, sale or consumption of alcohol is involved
- It violates any City of Kelowna bylaws
- It is a private or closed function, e.g., a birthday party
- If it is hosted by a for-profit business or group
- If attendance is expected to be more than 50

OTHER CONSIDERATIONS

Depending on the event, other considerations may need to be taken into account or required, such as additional permits or approvals. Examples include:

- **Road closures:** if requesting a street closure for your event, a Road Usage Permit from Strong Neighbourhoods is required. You will need to discuss your plan with a Community Development Coordinator for next steps including obtaining signatures from the affected residents.
- **Access to power:** if the event is in a park and requires power, please discuss the options with a Community Development Coordinator.
- **Waste removal:** event organizers are responsible for removing and disposing any resulting garbage and/or recyclables.
- **Noise:** must be kept at a respectable level for the consideration of your neighbours (i.e. quiet time 10pm).
- **Event promotion:** All event promotions must be neighbourhood based. Event announcements on channels that would reach a city wide audience are not permitted.
- **Food Service Permits:** : if the event involves serving food, a permit from Interior Health may be required

*Permits and permissions do not need to be in place prior to applying for Neighbourhood Event support.

TIMELINES

Application forms will be available beginning March 14, 2022 and accepted on an ongoing basis. It is highly recommended that applications be submitted a minimum of four weeks prior to the event date in order to ensure ample time for review and to address any potential concerns. Applications that are submitted less than 3 weeks before the proposed event date cannot be considered. The last possible date for an event is October 30, 2022.

***A maximum of 25 events can be supported in 2022.**

APPLICATION CRITERIA

All events must:

- Enhance neighbourhood life
- Foster neighbourhood participation
- Ensure all neighbours feel included and welcomed
- Occur within the applicant's neighbourhood and only include the applicant's neighbourhood



DECISION MAKING PROCESS

Applications will be reviewed by the Community Development Coordinators who will:

- Review applications weekly
- Consult with applicable City departments depending on the nature of the proposed event
- Evaluate the applications based on the program criteria
- Applicants will be notified of the final decision within two weeks of submitting an application. In some cases, applicants may be asked to provide additional information before a final decision can be made

WORKING TOGETHER

Once an event has been approved, the City of Kelowna will:

- be available to work with the organizer through planning and implementation of event; and
- coordinate staff support for the applicant's event for a maximum of two hours, plus additional time for setup and take down.

Once an event has been approved, the neighbourhood event organizer will be required to:

- sign a letter of agreement that will clearly outline the roles and responsibilities of the organizer and the City of Kelowna;
- provide proof of any applicable insurance coverage and permits prior to the event;
- coordinate at least three neighbours from different households to help with set-up and take-down;
- provide a site map two weeks prior to event date for approval;
- recognize the City of Kelowna on all event promotions and communications and send a copy of the promotion(s) to the Community Development Coordinator for review prior to inviting neighbours;
- provide a minimum of three photos and signed photo release forms from the event and a story that can be shared on the Strong Neighbourhoods webpage; and
- complete a short final report within 15 days of completion of the event.
 - failure to submit a final report will affect future eligibility.

We look forward to helping you host a successful neighbourhood event!

