

Active Living & Culture Grants

“Get Eventive” Days – Grant Guidelines

Open Intake – applications to be submitted a minimum of three (3) weeks prior to the commencement of the activation day(s).

If you have questions after reviewing these guidelines, you can obtain more information from Active Living & Culture staff. Please contact staff well in advance of application submission:

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(250) 469-8780
cbabcock@kelowna.ca

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“Get Eventive” Days Grant
Active Living & Culture Division
Sport & Event Services
645 Dodd Road
Kelowna, BC V1X 5H1

"Get Eventive" Days

The City of Kelowna is seeking the public's input on a future signature event and will be conducting various engagement opportunities throughout the summer.

The engagement plans include four "Get Eventive" activation days (July 24, 25 and August 21, 22) that will feature sport, arts and culture activities and demonstrations taking place throughout the downtown promenade from City Park to Waterfront Park. The intent of these "Get Eventive" days will be to reengage our citizens in a safe & meaningful way, inspire creative ideas and provide a means for public engagement and feedback on a future signature event.

Local community organizations are invited to assist with the "Get Eventive" days by hosting demonstrations, displays and/or try-it activities that represent Kelowna's diversity and highlight its sporting, artistic, cultural, natural, and historical attributes. Program grants are available to assist with the expenses associated with hosting these activities that are appropriately aligned with health & safety guidelines.

1.0 Program Objectives & Eligibility

1.1 Objectives

This program aims to provide funding to local community organizations for the expenses associated with hosting activities or demonstrations as part of the City's "Get Eventive" days. Program objectives include:

- Bring renewed vibrancy & energy to our City and showcase the sport, arts, and cultural sectors in a safe manner and in accordance with Provincial Health Officer COVID-19 guidelines.
- Provide sport, arts and cultural activations over four days on July 24-25, 2021 and on August 21-22, 2021 at City Park, Stuart Park, and Waterfront Park.
- Inspire the public to provide thoughtful and creative feedback for the creation of a future signature event through consultation exercises held in conjunction with the activations.
- Build community connections and/or connect in a new way.

1.2 Eligibility

Eligible organizations must:

- Be a local incorporated non-profit society and active for at least one full year prior to application, or a local commercial business in good standing with their appropriate accrediting body
- Be physically located within the city of Kelowna
- Be committed to conducting your activities/demonstrations on one or more of the "Get Eventive" activation days without exclusion of anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, diversity, or income.
- Organizations will receive funding for only one activation.

2.0 Funding & Applications

2.1 Funding

Successful applicants will receive \$1,000 in funding. A maximum of 20 organizations will be funded (5 per activation day). Funds will be distributed following the event (activation day) and upon receipt of a Post-Event Report from the applicant

2.1 Application Process

Organizations considering submission of an application are encouraged to review the grant guidelines and contact City staff to discuss eligibility for this program or to obtain more information. Completed application forms can be submitted by mail, email or in person and must be received a minimum of three (3) weeks prior to the commencement of the activation day. Late applications will not be accepted. Please send applications to:

"Get Eventive" Days grant
Attn: Brad Duquette
City of Kelowna – Active Living and Culture
645 Dodd Road
Kelowna, BC V1X 5H1
bduquette@kelowna.ca

Submission of an application does not guarantee funding. Obtaining a grant is a competitive process and demand often exceeds available resources.

3.0 Assessment & Reports

3.1 Review

Applications will be evaluated through Active Living & Culture staff review, which enables a streamlined and expedited process. Review will take place within 7 days of a completed application and the applicant will be notified by email within 7 days of the review. All decisions are final. Applications will be reviewed as they are received until all funding has been distributed.

3.1 Post-Event report

A Post-Event Report form will be provided to all successful applicants. Approved applicants must complete and submit a Post-Event Report within 30 days of completion of the event. Approved grants funds will be distributed once this report has been received.