

# Council priorities 2019-2022



## Imagine Kelowna: vision into action

Our six focus areas balance the need to address our community's immediate challenges and prepare us for the future. A progress report will be delivered each year, starting in spring 2020.

To see the specific 26 results Council wants to achieve in these six focus areas, read the full strategic direction document *Council priorities 2019-2022* online at [kelowna.ca/councilpriorities](http://kelowna.ca/councilpriorities).

### Community safety

**Goal:** *Crime is reduced & residents feel safe*

- Data and analytics are used to understand crime, address challenges and target solutions
- Investments in safety resources

**What we'll do**

- Community Safety & Well-being Strategy and implementation
- Expand Police and Crisis Team (PACT) program

### Transportation & mobility

**Goal:** *Fewer trips are made by car & solutions are innovative*

- Emerging ride-sharing technologies make it easier to get around
- Travel times are optimized using data analytics

**What we'll do**

- Transportation Master Plan
- Ethel & Sutherland Active Transportation Corridors
- Central Green pedestrian bridge
- Downtown Parking Management Plan
- More community conversations

### Economic resiliency

**Goal:** *The infrastructure deficit is reduced & Kelowna is investment-friendly*

- The impact of key sectors is increased

**What we'll do**

- Intelligent Cities Strategy
- Asset Management System
- Software system replacement for land development

### Social & inclusive

**Goal:** *Fewer people will experience homelessness & inclusion and diversity are increasing*

- Policy is guiding where the City invests resources
- Support the implementation of the Journey Home Strategy

**What we'll do**

- New supportive housing units
- Community for All implementation
- Territorial acknowledgments

### Vibrant neighbourhoods

**Goal:** *Affordable housing and higher density neighbourhoods*

- Highest quality architecture and site design
- Accessible community amenities
- Animated parks and public spaces

**What we'll do**

- Official Community Plan
- Healthy Housing Strategy implementation
- Affordable housing incentives
- Cultural Plan
- Advance Parkinson Recreation Centre
- Glenmore Recreation Park

### Environmental protection

**Goal:** *Adaptable in the face of climate change*

- Greenhouse gas emissions are decreasing
- Ensuring business continuity during extreme weather events

**What we'll do**

- Area Based Water Management Plan
- Community Climate Action Plan implementation



## The way we work

Council is committed to working together to advance what is important to residents in the community.

### Citizen focused

Multiple perspectives and productive dialogue make for better outcomes. Involving our diverse residents and communities in decision-making, alongside subject-matter experts, is important to create a community for everyone. Increasingly, the issues we face are part of complex systems that require us to work together with organizations across the community.

### Accessible

Council wants to have constructive conversations through a variety of channels. Information is readily available to enable productive debate and our work is presented in plain language. Meaningful engagement is a foundation to empowering residents to be part of building solutions.

### Balanced

Most decisions require trade-offs. To create a resilient and sustainable community we will seek to balance economic, financial, social and environmental considerations to achieve the short- and long-term goals of the community. We will focus on concrete actions and increase advocacy with other levels of government and organizations.

### Fair and firm

Clear expectations and consistency help businesses make investment decisions. This will be important as Kelowna continues to grow. Council will set the tone for these conversations through respectful and constructive dialogue.

### Continuous improvement

Council is united by its pragmatic leadership style and a desire to continuously improve beyond the status quo. Decisions grounded in evidence empower Council to be adaptable and open to adjusting the way forward as new information becomes available.

## City administration

The City's administrative leadership will focus on three areas to support Council in delivering on their priorities.

### Strong financial management

### Clear direction

### The right people

