

Cultural Directory

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Policy and Planning
1435 Water Street
Kelowna, BC V1Y 1J4
TEL 250 469-8626
FAX 250 862-3320
kelowna.ca

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1.0 Background

“Culture makes many contributions to Kelowna’s quality of life. It creates a place where people want to live, celebrates diversity, attracts and retains talent, fosters entrepreneurship and innovative businesses, cultivates collaboration and partnerships, and builds an authentic, shared identity.”¹

Culture, with its linkage to tourism and the creative sector, plays a significant role in economic development. Cultural amenities can help attract people of all ages, educational backgrounds, ethnicities and walks of life to live, work, learn and play in Kelowna. The achievement of this will be important to Kelowna’s economic future.²

Kelowna’s Official Community Plan (OCP) devotes Chapter 9 to Arts, Culture and Heritage. In addition, all OCP policies that relate to cultural sustainability are identified with an icon (🎨).

2.0 Cultural Policies, Plans, Strategies and Services

The following provides an index of the cultural policies, programs and services provided by the City of Kelowna. For brevity, each item may only be noted only once, although it may be applicable in multiple sections and/or be applicable as both a policy and a program.

2.1 Arts & Culture

The City of Kelowna takes culture seriously and seeks to integrate it into all aspects of civic planning and life in Kelowna.

While the City realizes that as an organization it does not create culture, operating as a municipal government it can take a role in facilitating and promoting culture by providing vision, goals and adopting strong policies.

2.1.1 Policies and Strategies for Arts & Culture

- [Cultural Plan](#) - The 2012-2017 Cultural Plan expresses a vision for Kelowna as a community which, through culture, is thriving, engaging and inspiring. The Plan contains 10 goal areas to be fulfilled through a number of strategies. The Cultural Plan reflects the community’s voice in terms of cultural needs and priorities. It guides the work of the Cultural Services Branch and the Recreation & Cultural Services Department, and informs the types of programs and services delivered by the city’s many cultural non-profit organizations.
- [Bylaw No. 8358: Outdoor Events](#) - The Outdoor Events bylaw sets out the regulations for holding outdoor events on public or private property within city limits.
- [Bylaw No. 9609: Recreation Fees and Charges](#) - The bylaw sets the fees and charges for certain recreation, parks and cultural services and facilities.



Cultural Event

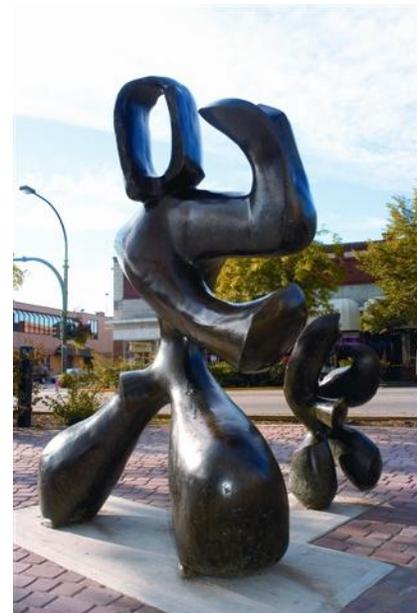
¹ City of Kelowna, 2012-2017 Cultural Plan, <http://www.kelowna.ca/CityPage/Docs/PDFs/Cultural%20District/CulturalPlan-WEB.pdf>

² City of Kelowna, OCP 2030

- [Council Policy 058: Grant-in-Aid Funding Requests](#) - This policy outlines how the City handles grant-in-aid funding requests. This policy governs requests from cultural organizations for emergency or special funding.
- [Council Policy 222: Recreation, Parks and Cultural Services - Philosophy and Fees & Charges Policy](#) -This policy outlines the City’s approach to balancing priorities and needs in providing equitable access to recreation, parks and cultural services.-
- [Council Policy 274: Cultural Policy](#) -This policy establishes the basic framework for the City’s role in the support and delivery of cultural services.
- [Council Policy 306: Charitable Donations and Gifts to the City](#) - The City may provide an income tax receipt in the amount of the fair market value of charitable donations including art, which may be claimed by the donor to offset taxable income.
- [Council Policy 327: Permissive Tax Exemption Policy](#) - The City of Kelowna recognizes the significant value of volunteers, volunteer groups and agencies to the spiritual, educational, social, cultural, and physical well-being of the community. A permissive tax exemption is a means for Council to support organizations within the community that further Council’s objective to enhance the quality of life while delivering services economically.
- [Council Policy 343: Civic Community Facility Naming Policy](#) - This policy establishes uniform, consistent criteria for naming City owned land and facilities or re-naming existing facilities.
- [Council Policy 355: Sister City Funding](#) - This policy establishes the procedures for handling of the base budgets specifics to our Sister City relationships.
- [Council Policy 361: Flag Policy](#) - This policy is to ensure that all flags at City Hall and other City of Kelowna operated municipal properties and buildings are flown and displayed in a consistent and appropriate manner.
- [Council Policy 362: Flag Guidelines](#) - These guidelines are to ensure that all flags at City Hall and other City of Kelowna operated municipal properties and buildings are flown and displayed in a consistent and appropriate manner.

2.1.2 Programs and Services for Arts & Culture

- [Cultural District](#) - Kelowna’s Cultural District is a compact, walkable hub of cultural facilities, activities and experiences located on the north end of the downtown area. It is home to 4 Museums, 2 theatres, the historic Laurel Packinghouse, the Kelowna Art Gallery and the multi-disciplinary Rotary Centre for the Arts. Each facility offers a range of rental spaces and a variety of programs and services for all ages and interests.
- [Public Art Collection](#) - the City’s Public Art Program has enlivened the streets and public buildings of Kelowna with more than 60 pieces of public art ranging from functional artist-designed tree grates to iconic pieces such as the ‘Sails’ on Bernard Avenue and the ‘Bear’ in Stuart Park.
- Public Art Program - through major civic commissions, temporary installations and community projects, the Public Art Program engages artists in enhancing cityscapes and reflecting local identity.
- Arts, Culture & Heritage [Grants](#) - The City of Kelowna offers four categories of grants to non-profit organizations, each year. The purpose of these grants is to enrich the art, culture and heritage experience for Kelowna residents.



Dancing Pedestrian Sculpture

2.2 Heritage

The City of Kelowna values, respects and celebrates our built, cultural and natural heritage as a major contributor to our community's identity, character and sense of place.

2.2.1 Policies and Strategies for Heritage

- [Kelowna Heritage Strategy](#) - This strategy assesses the City's heritage, identifies issues, renews the community's vision for heritage conservation and sets goals and priorities for the years 2007-2016.
- [Adaptive Re-use Guidelines for Residential Heritage Buildings](#) - Entering into a Heritage Revitalization Agreement with the City of Kelowna allows owners of heritage buildings to use their building for purposes that would not otherwise be allowed.
- [Council Policy 238: Heritage Designation Waiver of Compensation Agreements](#) - This policy eliminates the need for Council to pass individual resolutions authorizing the execution of each individual waiver agreement.
- [Council Policy 318: Heritage Building Tax Incentive Program Policy](#) - This incentive policy has been created to encourage the restoration and rehabilitation of agricultural, commercial, industrial and institutional buildings listed on the City's Heritage Register.
- [Bylaw No. 7776: Heritage Procedures Bylaw](#) - sets procedures for the application and the issuance of Heritage Alteration Permits, Heritage Designation Bylaws, Heritage Revitalization Agreements, Heritage Conservation Covenants and inclusion on the Heritage Register.
 - Heritage Revitalization Agreement Authorization Bylaws - Section 5 of the Heritage Procedures Bylaw outlines the City's Heritage Revitalization Agreement Authorization Bylaws which allow the City of Kelowna to enter into a heritage revitalization agreement with a property owner when Council deems the property to be of heritage value.
 - Heritage Designation Bylaws - Section 6 of the Heritage Procedures Bylaw outlines the City's Heritage Designation Bylaws which allow the City of Kelowna to designate buildings with heritage value.
 - Heritage Conservation Covenants - Section 7 of the Heritage Procedures Bylaw outlines the City's Heritage Conservation Covenants.
- [Heritage Conservation Areas Development Guidelines](#) - The Abbott Street and Marshall Street Heritage Conservation Areas have development guidelines that encourage new development to be compatible with the character of each neighbourhood.
- [Heritage Alteration and Revitalization](#) Bulletin - This information bulletin guides property owners through the process of heritage alteration and/or revitalization.
- [Heritage Alteration Permits](#) - A permit is required when there will be modifications to a protected heritage property.
- [Official Community Plan - Chapter 14 Urban Design Development Permit Areas](#) - This chapter includes guidelines for Intensive Residential - Character Neighbourhood Design Guidelines to ensure compatibility with existing dwellings with surrounding properties.



Benvoulin Heritage Church

2.2.2 Programs and Services for Heritage

- [Heritage Register](#) - This is the City's official listing of heritage properties.
- [Community Heritage Committee](#) - The Community Heritage Committee advises City Council on heritage related matters including development proposals affecting heritage properties; municipal designation of buildings, structures and sites; adaptive re-use of heritage buildings and on-going community heritage management initiatives.
- [Heritage Grants Program](#) - This program is intended to recognize the value of heritage in the Kelowna community by providing financial support to property owners of heritage properties in their efforts to conserve Kelowna's heritage.



Central School

3.0 Cultural Indicators

The City has committed to annually track indicators to assess progress towards achieving Official Community Plan objectives.

An [Economic Impact Assessment](#) was completed to measure the contribution of culture and the creative sector to the overall economy of Kelowna. It establishes a benchmark for direct, indirect and induced impacts of the creative sector on the local economy, through number of jobs, wages, GDP and total economic output. This assessment will be refreshed periodically to track trends and changes.

Additionally, cultural Indicators have been included in the [Cultural Plan](#) to measure the City's progress in culture. By tracking indicators over time, citizens, local businesses, community groups and political leaders will be able to use this information to guide policies and programs affecting culture.

Indicators for Kelowna's Cultural Report Card

Quantitative Data (accessible through existing and to-be-developed data sources)	Qualitative Data (requiring use of public survey)
Cultural FTEs and per capita municipal investment in culture, comparing Kelowna with other selected cities	Level of engagement in cultural pursuits
Funds leveraged by city investment in culture grants and facility operating funds	Potential barriers to participation in cultural programs
Number of culture sector jobs, by sector and as a percentage of total employment	Length of neighbourhood residency
Number of enterprises in the create and cultural economic sector	Factors making a neighbourhood a good place to live
Number of cultural resources in each urban centre	Importance of arts and culture to quality of life
Number of hours public cultural spaces and facilities are in use as a percentage of time they are available	Average per capita or household spending on arts and culture
Impact of the creative/culture sector in Kelowna on GDP	Number of performing art events attended
Number of and attendance at city-funded cultural facilities, programs and events	Perceptions/loyalty/attachment to community

Demographic info re: attendance, particularly by age and FSA (postal code)	
Number of city-funded cultural programs for youth	
Number of new arts and culture organizations funded by the City	
Number of outdoor event permits provided by the City and ratio of cultural event permits to total number	
Number of new events funded by the City	
Number of designated and protected heritage properties	
Number of seats in performing arts facilities per 1,000 inhabitants	
Number of location permits for film and television productions	
Number of cultural visitors to Kelowna and visitor spending	