

OPEN HOUSE SUMMARY

South Kelowna 2040 Expo | September 25, 2019

Purpose: The Expo at the Capital News Centre was the third of four in-person opportunities for the next steps in the development of the Official Community Plan (OCP), Transportation Master Plan (TMP) and 20-year Servicing Plan.

Format: The Expo featured displays and an activity Passport to collect feedback on a range of topics based on the 2040 growth scenario endorsed by Council last spring, such as transportation, parks, infill housing and future land use. Zoning Bylaw changes were included for public information but were not part of the project.

Notable attendees

- AM1150
- KSAN Residents Association members
- Agriculture Advisory Committee member
- Development company staff

What we heard

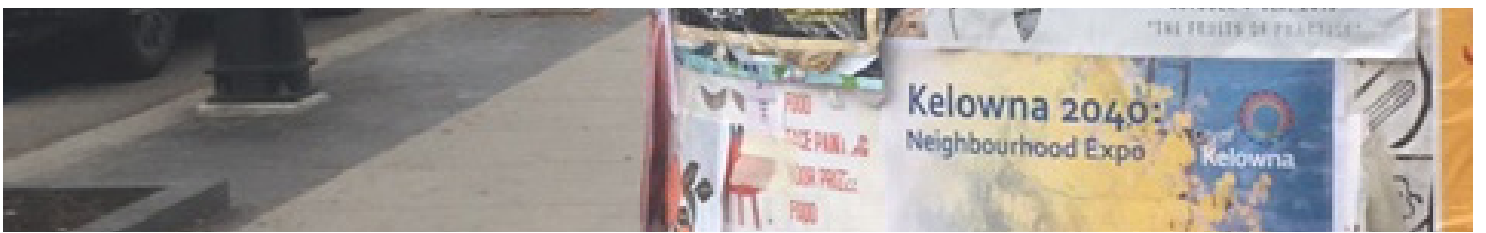
Many attendees came specifically to participate in the engagement opportunity, but the amount of information was intimidating and after reviewing information opted to take the Passport home or said they would fill out the survey online.

General comments from attendees, as received through conversations with staff and written responses, included the following.

- Attendees seemed to understand need for density to protect natural, hillside and agriculture areas but remained concerned about building heights and associated increases in traffic.
- Some specific interest was expressed in plans for natural, undeveloped park areas.
- Some interest was expressed in impact of recent DCC increase on new housing price and supply.

- Several comments mentioned the need for better bike lane connectivity and more separated/protected bike lanes.
- Attendees were commonly interested in congestion solutions in the lower Mission areas.
- Several questionnaire respondents suggested smaller, more frequent transit vehicles to reduce emissions while maintaining flexible transit options.





84 people attended the Expo at the Community Theatre



15 completed the Passport to 2040 questionnaire onsite



100% of respondents felt that participating was a valuable experience



58% of respondents found the information was enough to provide an informed opinion



100% of respondents understood the presentation materials



83% of respondents understood how public input will be used in this process

Staff in attendance

- Policy & Planning Department Manager
- Long Range Policy Planning Manager
- Sustainability Coordinator
- Community Engagement Advisor
- Transportation Engineering Manager
- Transportation Planner
- Parks & Buildings Planner Specialist
- Landscape Design Technician
- Utility Planning Manager
- Development Planning Department Manager
- Urban Planning Planner Specialist
- Community Development Coordinator
- Long Range Planning Manager

About you

Most respondents were between the ages of 55 and 74, had two people living in their household, and were from the V1W postal code area.

Next steps

The online questionnaire is open from Sept. 16 to Oct. 4 at getinvolved.kelowna.ca.

Staff will review and consider feedback as they continue the process to update the Official Community Plan, Transportation Master Plan, and 20-Year Servicing Plan.

How we invited you to have your say

- news release on Sept. 6 (media, kelowna.ca and 4,964 email subscribers)
- public service announcement reminder on Sept. 17 (media, kelowna.ca and 4,964 email subscribers)
- ads in the Daily Courier on Sept. 11, 18 and 25
- facebook event for South Kelowna Expo (481 reach, 17 responses)
- project video promoting Expos (5,620 views on YouTube, Instagram & Facebook)
- paid and organic posts on City's Facebook (8,858 reach, 353 engagements)
- Twitter (4,647 reach, 62 engagements)
- Instagram posts & stories (5,476 reach, 357 engagements)
- electronic traffic signboard on Gordon Drive
- posters at key locations in the Pandosy urban centre
- landing page features on kelowna.ca (756 project pageviews Sept 11-27) and getinvolved.kelowna.ca (328 visits Sept 11-27)
- email to all business associations and all resident associations
- email to UBC Okanagan and Okanagan College