



City of Kelowna
1435 Water Street
Kelowna, BC V1Y 1J4
250 469-8500
kelowna.ca

Council Policy

Designated Driver Awareness Program

APPROVED March 24, 2003

RESOLUTION: R375/10/04/26
REPLACING: R263/03/03/24
DATE OF LAST REVIEW: April 2010

1. All holders of a liquor licence permitting service of alcoholic beverages for indoor and/or outdoor events at any City-owned facility or property are required to ensure that a "Designated Driver Awareness Program" is in place.
 - (a) FACILITIES OR EVENTS THAT ARE OPEN TO THE PUBLIC or OPEN TO INVITED GUESTS OR MEMBERS ONLY:
The Designated Driver Awareness Program shall consist of no less than the following:
 - i) Designated Driver Awareness posters encouraging the use of a designated driver or alternate transportation for the event;
 - ii) Designated Driver information posted prominently at each station where alcohol is served; and
 - ii) Designated Driver reminders at each table where guests are seated.
2. Appropriate designated driver information or reminders may consist of materials such as posters, coasters, buttons, stickers, decals, tent cards to place on the tables, or anything else that would promote not drinking and driving.
3. Upon City approval for a Special Occasion Licence Application, the liquor licence holder will be required to obtain a Designated Driver Awareness Program kit. The kits are available free from organizations such as ICBC, Mothers Against Drunk Drivers (MADD), sponsors, etc. It is the responsibility of the liquor licence holder to implement the program in accordance with this policy.
4. Renters not complying with this policy will be subject to forfeit a portion of their facility damage deposit in accordance with damage deposit provisions as outlined in the City's Policy and Procedure Manual for Recreation Facilities, Theatre, Sportsfields and Parks, and will be suspended from having Special Occasion licence privileges at a City-owned facility for a period of one calendar year.

REASON FOR POLICY

To encourage the public through the display of Designated Driver promotional materials to designate a driver or arrange an alternative way home when attending indoor and outdoor events in City facilities where alcoholic beverages will be served.

LEGISLATIVE AUTHORITY

Council Resolution.

PROCEDURE FOR IMPLEMENTATION

City staff will provide all holders of a liquor licence permitting service of alcoholic beverages for indoor and/or outdoor events at any City-owned facility or property with a copy of this policy and any available contact information for organizations that provide designated driver promotional materials at the time that use of the facility/property is booked/rented.