



# 2019-2020 Commitment to Community Impact Report

---

City of Kelowna's Investment in the Non Profit Sector  
Application-based programs

# Contents

<b>2</b>	<b>Introduction</b>
2	Why we invest
3	What investment helps us achieve
<b>6</b>	<b>Application based grant programs</b>
6	Sport and event
10	Community social development
12	Arts and culture
16	Heritage grants
18	Organization development
20	Permissive tax exemptions
21	Strong neighbourhoods
<b>24</b>	<b>New programs for the non-profit sector</b>



# Introduction

## Why we invest

We aim to foster the development of a strong and resilient community.

One way that we do this is by investing in the non-profit sectors that serve the sport, event, arts, culture, heritage and social interests of Kelowna residents.

We invest in non-profit organizations in multiple ways, including annual project and operating grants, service agreements, policy development, permissive tax exemptions, community partnerships and ongoing education opportunities on a variety of topics important to the sector.

Our investment in the non-profit sector helps local organizations:

- encourage active healthy lifestyles;
- build strong neighbourhoods;
- nurture lifelong participation in sport;
- enhance cultural vibrancy;
- facilitate development of events,
- enhance social sustainability; and
- support effective management and operation of sport, recreation and cultural facilities.

"A report about investment in the non-profit sector would be incomplete without acknowledging the passion, dedication and incredible work of thousands of community volunteers, across all interest areas. It is these volunteers that mobilize any investment made and help our community to achieve strength and resiliency."

– Jim Gabriel, Divisional Director, Active Living & Culture, City of Kelowna



## What investment helps us achieve

The **Imagine Kelowna** community vision summarizes what residents envision our community to look like by 2040. Strategic investments in non-profit organizations helps us realize this vision and is additionally supported through sector-specific plans, strategies and policies.



## Kelowna Community Sport Plan

The Kelowna Community Sport Plan examines a range of sport-related issues and opportunities and presents a strategic framework to advance sport in Kelowna. The plan aligns with the Canadian Sport Policy and reflects the most up-to-date thinking in sport development, sport administration, sport partnerships and fostering an all-inclusive sport environment. Kelowna is in an excellent position to promote and enable quality sport experiences. The Kelowna Community Sport Plan will support future sport development initiatives, guide decision making and provide direction for strategic leadership of a robust local sport system.

It's anticipated that the Sport Plan, and supporting Implementation Strategy, will guide the local sport community for 10 years (2019-2029), with regular check-ins and a comprehensive update to take place in 2024.

Read more at [kelowna.ca/sportplan](https://kelowna.ca/sportplan).

## 2020-2025 Cultural Plan

Cultural planning allows us to view all aspects of a community's cultural life as community assets that bring increased and diverse benefits to the community. The 2020-2025 Cultural Plan sets priorities for the enhancement of cultural vitality and community spaces, and aligns with the Imagine Kelowna goal to "cultivate an accessible and engaging arts and culture scene." This plan strives for a balance between being too vague in its priorities, therefore accomplishing little, and being too prescriptive, which would limit our ability to take advantage of new opportunities that may arise.

This plan sets a course for the entire creative sector to provide accessible, diverse and inclusive experiences, use resources effectively, leverage opportunities, be innovative and forward thinking and highlight the value of partnerships and cooperation.

Read more at [kelowna.ca/culture](https://kelowna.ca/culture).

## Journey Home Strategy

The Journey Home Strategy is Kelowna's five-year plan to address homelessness with a focus on ensuring everyone has a place to call home. The goal is a coordinated and easy-to-access system of care for those in Kelowna who have lost, or are at risk of losing, their home.

The overall strategy proposes 35 specific actions to be implemented over the five-year span of the strategy. The following 10 actions highlight the strategy's commitment to change:

- Create a backbone organization dedicated solely to implementing the Journey Home Strategy by building community capacity and engaging in systems planning.
- Support the addition of 300 units of long-term supportive housing in purpose-built buildings targeted to support people experiencing chronic and episodic homelessness with higher needs.
- Support people in the rental market through 500 new program spaces grounded in the Housing First model and the right to housing.
- Continue the Lived Experience Circle and Youth Advocates for Housing groups, and formalize their relationships within the backbone organization's governance.
- Accept accountability for the Truth & Reconciliation Commission's Calls to Action by recognizing that Indigenous Homelessness is an ongoing form of colonialism.
- Launch the Upstream for Youth pilot in partnership with SD23 to identify and support youth at risk of becoming homeless.
- Support efforts to increase treatment beds, especially for young people in Kelowna.
- Support innovative solutions to address the criminalization of homelessness such as a Community Court.
- Ensure a population focus is embedded in the strategy's implementation. This includes youth, Indigenous, women, families, newcomers, LGBTQ2S+, seniors and men.
- Launch a Homelessness Innovation Lab to partner with the technology sector to develop solutions for information management, access and data analysis.

Read more at [kelowna.ca/journeyhome](https://kelowna.ca/journeyhome).

## Heritage Strategy

The Heritage Strategy focuses on the City's policies, regulations and procedures for a community-based approach to planning and management of the City's heritage program. It also highlights opportunities for new initiatives and partnerships.

The strategy synthesizes information gathered from residents, community groups, City staff, Council and other community stakeholders, and articulates a shared vision for community conservation efforts. It outlines a 10-year heritage conservation plan that reflects the values.

Read more at [kelowna.ca/heritage](http://kelowna.ca/heritage).

## Event Strategy

The intent of the Event Strategy is to help Kelowna shift from being a city full of events to an "eventful city." An eventful city is one that strategically manages its events to ensure that they help achieve community priorities and make the city a better place to live. It requires the development of an integrated approach to maximize how events can achieve community priorities.

In February 2021, Council approved a set of draft strategic goals and objectives and further directed staff to provide an update following the review and consultation phase of the process with the final plan for consideration of endorsement.

Project completion is anticipated for fall 2021.



## Kelowna Creative Sector Economic Impact Assessment

In support of the 2020-2025 Cultural Plan's development, a consultant conducted an economic impact assessment of Kelowna's creative sector, including estimates of revenue, employment and incomes generated. The assessment includes analyses of available statistical data, a confidential online survey, and information from public sources.

Key highlights include:

- Kelowna's creative sector more than doubled in size from 2009 to 2018.
- 1.5 million people per year, or just over 4,000 people per day on average, attend some type of cultural facility or event.
- 3,168 full time employees work in the creative sector, up from 1,279 in 2009.
- 60 per cent of those working in the creative sector are self-employed.
- In 2018 alone, 380,000 volunteer hours were contributed to arts, culture and heritage organizations.
- There were 626 creative sector establishments in 2018, up from 342 in 2009.
- The creative sector saw an income growth of 43 per cent from 2009-2018.

Read more at [kelowna.ca/culture](http://kelowna.ca/culture).

## Policy Updates

In 2019-2020, we updated the following policies to support investment in community organizations:

- **Cultural Policy No. 274:** To guide cultural development in the City of Kelowna through City led programs and initiatives, convening and connecting creative sector stakeholders and supporting artists and cultural organizations.
- **Sister City Policy No. 355:** To establish a framework within which Sister City relationships may be established, maintained or terminated.
- **Grant Policy No. 380:** To establish a framework for grant funding to individuals and non-profit organizations through a variety of programs.
- **Event Support Policy No. 381:** To establish a framework for providing financial and service support to organizations and businesses which deliver or seek to deliver festivals and events in Kelowna.



# Application based grant programs



## Sport and event

### Community Sport Delivery Program

The Community Sport Delivery Program is intended to support the staffing needs of local sports organizations (e.g. head coach or administrator), and assist in the delivery of local sports participation and performance initiatives. The program funds paid positions to help provide a wide range of programs and services for athletes, coaches and volunteers that align with the Canadian Sport for Life model, from grassroots to competitive levels.

**Annual Allocation**  
**\$15,000**

2019-2021 (2-year term)		
Organization Name	Position Created	Funding
Kelowna Rowing Club	Club Administrator	\$6,000
Okanagan Athletics Club	Junior Development Program Coordinator	\$6,000
Kelowna Dolphins Synchronized Swim Club	Head Coach	\$6,000
Central Okanagan Minor Baseball	High Performance Coach	\$10,000

## Sport Education Program

The Sport Education Program is designed to provide financial assistance to local coaches or officials interested in upgrading their training and/or certifications beyond introductory levels. The program grant can also be used for local sport organizations to host advanced sport development courses/ seminars for local coaches and officials.

**Annual Allocation**  
**\$5,000**

\*2019 distribution details are listed under the Athletic Excellence Program.



## Athletic Excellence Program

The Athletic Excellence Program provides financial assistance to high-performance athletes or teams for travel-related expenses associated with participating in high-level sporting events such as national or world championships.

**Annual Allocation**  
**\$16,000**

2019 Individual Grants			
Sport	#	Tournament/Event	Funding
Tennis	1	Victoria International ITF	\$250
Swimming	1	Canadian Trials	\$350
Swimming	3	Western Canadian Championships	\$450
Karate	1	Junior Pan-Am Championships	\$350
Biathlon	1	National Championships	\$250
X-Country Skiing	2	National Championships	\$1,000
Gymnastics	1	National Championships	\$350
Gymnastics	2	National Championships (Trampoline)	\$700
Pickleball	2	US National Championships	\$800
Basketball*	1	NCCP Competition Development (Level 3)	\$350
Basketball*	1	Emerald City Basketball Officials Development Camp	\$400

"I would like to express my gratitude for the assistance in offsetting the cost of attending the Emerald City Official's Academy. This opportunity has not only taken my basketball officiating to another level, but has inspired me to continue developing with the goal of being one of Canada's top basketball officials."

– EJ Link (Local Basketball Official)

2019 Team Grants			
Sport		Tournament/Event	Funding
Hockey	1	Quebec International PeeWee Tournament	\$900
Ringette	1	National Championships	\$800
Ringette	1	Western Canadian Championships	\$600
Basketball	2	Western Canadian Championships	\$1,200
Karate	1	Junior National Championships	\$700
Volleyball	11	National Championships	\$8,300

*NOTE: Athletic Excellence Program and Sport Education Program funding was not provided in 2020 due to COVID-19.*

2019 Sport Event Development Grants		
Sport Organization	Event	Funding
Kelowna Curling Club	Canadian Firefighters Curling Championships	\$1,400
Central Okanagan Sailing Association	Sail West	\$3,000
Kelowna Pickleball Club	Kelowna Open	\$1,500
BC Community Football Association	Provincial Flag Football Championships	\$1,500
Okanagan Athletics (Baseball)	U18 Spring Invitational	\$750
Kelowna Adult Softball Association	Slo-Pitch National Championships	\$3,000
Kelowna Minor Lacrosse Association	Field Lacrosse National Championships	\$3,000

## Event Hosting Program

The Event Hosting Program recognizes and supports events that reflect Kelowna’s principles and values, and enrich the community. Support from this program boosts an event’s health and sustainability, so it can remain an integral part of our vibrant community. The Event Hosting Program is application-based and consists of three categories (events, tournaments, and 55+). Each category has its own set of objectives and criteria.

**Annual Allocation**  
**\$50,000**

“We owe a big thank you to the City for the financial support and excellent job in preparing the venues for the Field Lacrosse Nationals. The teams that attended repeatedly commented on the amazing field conditions which, along with the funding provided, truly contributed to the success of the event.”

– *Wuilbert Jaramillo (President – Kelowna Minor Lacrosse Association)*

## 2019 City Services Offset Grants

Organization	Event	Funding
Be Sporty	Cherry Blossom Triathlon	\$1,610.46
Rutland Park Society	Rutland May Days	\$370.80
Knox Mountain Motorsports Society	Knox Mountain Hill Climb	\$1783.02
Impact Events	Wine Country Half Marathon	\$3318.35
Runwell Events	Tri Kids Triathlon	\$705.60
Kelowna Apple Triathlon Society	Apple Triathlon	\$6,000
Canadian Cancer Society	CIBC Run for the Cure	\$243.95
Running Room	Okanagan Marathon	\$10,000

*NOTE: Event Hosting Program funding was not provided in 2020 due to COVID-19.*

## 2019 Major Events

Event	Funding
2019 Skate Canada International	\$25,000
2019 55+ BC Summer Games	\$115,000*

*\*Funding provided through Council request.*

*NOTE: Major Events Program funding was not provided in 2020 due to COVID-19.*



## Major Events Program

The Major Events Program fosters event development and help attract new large-scale participant-based or spectator events to Kelowna, by assisting with things such as identification, bid/hosting fees, creation of bid packages and leverage to obtain additional funding.

**Annual Allocation**  
**\$90,000**

“The 2019 55+ BC Games, held in Kelowna from September 10-14, 2019, were a great success that provided a tremendous “Active for Life” opportunity and community legacy for sport in Kelowna.”

– David Graham (Kelowna Games President)



## Community social development

The Community Social Development Grant makes funding available to organizations offering social services or programs, with the goal of generating, promoting or accelerating socially beneficial services or programs in Kelowna. Grants are available to registered non-profit, Kelowna-based organizations that make an impact on the social well-being and resiliency of the community.

**Annual Allocation**  
**\$187,000**

### 2019 Operational Funding Support

Autism Okanagan  
Central Okanagan Nutritional Society  
Hands in Service  
Kelowna Pride Society

### 2020 Operational Funding Support

BC Life Builders Rehabilitation Society  
BC Schizophrenia Society  
Central Okanagan Elizabeth Fry Society  
Elevation Outdoors  
Freedom's Door  
Hands in Service  
Hope for the Nations  
John Howard Society  
Karis Support Society  
Kelowna Community Resources  
Kelowna & District Share Society  
NOW Canada

## 2019 Projects

**Canadian Mental Health Association – ArtWorks Program**  
Supports individuals in our community experiencing a mental health problem or illness in their recovery through creative learning and expression, social inclusion and connection.

**Central Okanagan Elizabeth Fry Society – Adult Sexual Assault Trauma Counselling**  
Free service for adult survivors of sexual abuse and survivors of recent sexual assault.

**Freedom’s Door – Next Steps program**  
Wrap around program to provide essential counselling services for men experiencing co-occurring mental health and substance disorders.

**John Howard Society of the Central and South Okanagan – Restorative Justice Program**  
Restorative justice embraces the premise that crime and conflict break relationships and cause harm to communities. Rather than a punishment-based response, a voluntary process is undertaken including the person who has caused the harm and the ones harmed, to determine how to make things right.

**Karis Support Society – Women’s Recovery Program**  
A facilitated, recovery-focused parenting program offering resources, information and skill development opportunities for women transitioning from a life of addiction to a life of recovery.

**Kelowna & District SHARE Society – DRIP program**  
Provides employment preparation and skills training to small groups of young people under the age of 25 who face employment obstacles due to a variety of circumstances.

**NOW Canada – Essentials: Safe Housing Program**  
Provides safe housing with supports such as daily life-skills sessions and one-on-one individualized case planning, to women and female youth who wish to leave a life of addiction, abuse and homelessness.

**Project Literacy – Unplug and Play Event**  
Annual community event that takes place during Family Literacy Week that promotes literacy, creativity and healthy play for families with young children.

## 2020 Projects

**Brain Trust Canada – Standards of Care**  
Supports the development and implementation of an agency-wide standards of care.

**Canadian Mental Health Association – ArtWorks Program**  
Supports individuals in our community experiencing a mental health problem or illness in their recovery through creative learning and expression, social inclusion and connection.

**Central Okanagan Community Food Bank – Food Recovery Program**  
Works with retail and farm partners to reduce retail food waste by picking up perishable foods from five partner retail locations for distribution to clients, partner agencies and farmers (as animal feed).

**Childhood Connections – Strengthening Family and Community Resiliency towards Improving Early Childhood Development in Kelowna**  
Program offering play-based therapy sessions for children, and participatory, problem-solving workshops for parents/ caregivers.





## Arts and culture

We offer five categories of arts and culture grants to non-profit organizations on an annual basis. The purpose of these grants is to enrich the arts, culture and heritage experiences for Kelowna residents.

### Professional Operating

Professional Operating grants provide consistent and reliable annual support to established, professional non-profit arts and cultural organizations that provide impactful, quality programs and services, demonstrate sustainable operations and contribute to the realization of our cultural vision, principals and goals as outlined in the 2020-2025 Cultural Plan. Funding assists these organizations with operational sustainability and enables them to develop and deliver their programs and services to the community.

**Annual Allocation**  
**\$165,000**

### 2019/2020 Professional Operating Organizations



Alternator Centre for Contemporary Art



Ballet Kelowna



New Vintage Theatre



Okanagan Symphony Orchestra Society



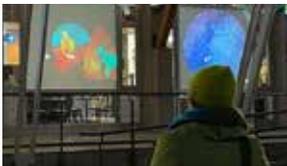
Opera Kelowna Society

# General Operating

General Operating grants are available to arts, culture and heritage organizations that carry out most of their work in Kelowna. These grants support the ongoing operations of already-established organizations, and cannot be used for start-ups, events or capital projects. These grants acknowledge the importance of the work these organizations do and their positive contributions to Kelowna’s quality of life, identity and economy. Grants are provided to recipients who demonstrate vision, accountability and a spirit of community service in their operations.

**Annual Allocation**  
**\$109,300**

## 2019/2020 General Operating Recipients



Arts Council of the Central Okanagan



BC Old Time Fiddlers Association



Centre culturel francophone de l'Okanagan



Central Okanagan Heritage Society



Chamber Music Kelowna



Cool Arts Society



Creative Okanagan



Dolyna Ukrainian Cultural Society



Friends of the Early Music Studio



Inner Fish Theatre Society



Inspired Word Cafe



Kelowna City Concert Band



Kelowna Pipe Band



Kiwanis Music Festival



Okanagan Festival Singers



Okanagan Historical Society



**Ponderosa Spinners,  
Weavers, Fibre Arts Guild**



**Sing for Your Life  
Foundation**



**Theatre Kelowna  
Society**

## Project Program

This program provides assistance to non-profit organizations that put-on festivals, events, or special projects which are publicly accessible, prominently feature the arts, culture or heritage and are aligned with the City's cultural vision, principles and goals.

**Annual Allocation**  
**\$55,000**

## Funded Projects 2019/2020

### **ARTSCO – Art Walk Market**

A summer market in the downtown core featuring local artisans.

### **ARTSCO – Fringe Festival**

Presented 12 companies and performers from across the globe and brought a diverse range of 60 performances to Kelowna over a four-day festival.

### **Creative Okanagan – Eurydice**

A play based on the myth of Eurydice and Orpheus featuring seven semi-professional actors, original work by a contemporary musician and costumes by a local fibre artist.

### **Global Citizens Events – Human Trafficking Awareness Play**

Using the magic of art to engage community in a meaningful way and encourage dialogue.

### **Inner Fish Theatre Society – Living Things Festival**

A curated, international theatre festival demonstrating high artistic excellence and creativity.

### **Inspired Word Café – Kickoff Classic Poetry Slam**

An all-ages literary event with audience participation, where poets compete over three rounds for prizes.

### **Inspired Word Café – Metamorphosis Cabaret**

Acts presented in a cabaret style, ranging from dance, to comedy, to poetry. Workshops the next day on public speaking, poetry, performance and community engagement.

### **Kelowna Arts Council – Our Coffeehouse**

Held twice a month, this program focuses on allowing amateur musicians to gain performance experience in an inclusive, welcome setting with an attentive audience.

“Cool Arts Society is a not-for-profit organization that provides fine art opportunities for adults with diversabilities in the Central Okanagan. Thanks to the support of the City of Kelowna’s Arts and Culture Operating Grant, Cool Arts Society can offer high-quality programming to Cool Arts artists from professional artists in a safe and inclusive environment. The operating grant is instrumental in funding our programming; we could not provide the level of services within our existing programming without the continued support from the City of Kelowna.”

–Rachael Jones, Executive Director, Cool Arts Society

### **Kelowna Canadian Italian Club – Oral History Project**

Collecting and preserving the personal histories of our Italian community. Interviews will be conducted, recorded, edited and compiled into a collection that will tell the interviewees stories.

### **KCR – Diversity and Inclusion Capacity Building Workshop**

Developing the curriculum for a workshop series focusing on intercultural and diversity awareness to deliver as a pilot program to the creative sector.

### **Kelowna Taiwanese Cultural Society – Kelowna Taiwanese Cultural Festival**

A festival to showcase and celebrate Taiwanese culture while fostering appreciation of diversity within the community.

### **KVPACS – Culture Days Kelowna Hub**

Turning the Rotary Centre for the Arts into a hub for the national Culture Days weekend.

### **KVPACS – Exploration Dance**

Dance classes and for people with or without disabilities. Includes two public performances.

### **New Vintage Theatre – Secret Theatre**

Pop-up theatre that provides a unique theatre experience in unexpected locations.

### **Okanagan Caribbean Association – Okanagan Caribbean Festival**

An all-day event in City Park showcasing Caribbean culture including drum workshops, African dance displays, salsa dancing lessons, dominos games, hair braiding and limbo.

### **Okanagan Comedy Festival Society – Okanagan Comedy Festival**

Welcoming Canada's best comedic talent to the Okanagan giving locals and tourists a good laugh before they return to work or school.

### **Theatre Kelowna Society – OZone Theatre Festival**

This theatre festival presents seven or eight community theatre presenters from the Okanagan Valley; 2020 was Kelowna's year to host.



## **Community Art**

The Community Art Program is a component of the City of Kelowna's Public Art Program and supports projects where practicing artists engage with residents in a collaborative, collective, creative process which results in a temporary or permanent work of art.

**Annual Allocation**  
**\$15,000**

### **Funded Projects 2019/2020**

**Ana Eries Luyben – Empowered Women of the Okanagan**  
This project highlights the contributions of real women who helped build this community and explores the concept of self-empowerment.

### **Kelowna Visual Performing Arts Centre Society – A Walk in Moccasins**

Designed for local Indigenous artists and youth to immerse themselves in localized Indigenous knowledge and culture and create new pieces of visual and performing arts, for youth participants to develop and embrace transferable life-long skills and to share those stories with the public.

### **Uptown Rutland Business Association – Uptown Mural Fest**

In collaboration with local businesses in the Rutland area, seven murals were painted over the Summer to enhance the area's vibrancy and residents' sense of ownership.



## Heritage grants

The Heritage Grants Program promotes the conservation of residential, commercial, industrial, institutional and agricultural heritage buildings by providing building owners with grants covering a portion of their costs for conservation work (up to 50 per cent). The intent is to recognize the value of Kelowna's built heritage. All work funded by the program must meet the Standards and Guidelines for the Conservation of Historic Places in Canada. Heritage-designated buildings are eligible for a maximum of \$12,500 per three-year period, and buildings listed on the City of Kelowna's Heritage Register are eligible for a maximum of \$7,500 per three-year period.

**Annual Allocation**  
**\$35,000**



Heritage Building	Project
<b>2019</b>	
1978 McDougall Street, Jennens House	New cedar shingle roof
780 DeHart Avenue, T.E. Handlen House	New asphalt shingle roof
1842 Abbott St, Capozzi House	Prep and painting of the exterior of the house
924 Laurier Avenue, Kincaid Residence	Prep and painting of the wood siding, soffits and fascia boards
1922 Abbott Street, Fumerton House	Repair of the fascia boards and the prep and painting of the exterior of the house
732 DeHart Avenue, Pettigrew House, Designated	New asphalt shingle roof
2319 Pandosy Street, Heritage House	Conservation work on the front porch
924 Laurier Avenue, Kincaid House	Restoration of the front porch balustrade and stairs
862 Bernard Avenue, Cooper House	Repair work and new paint on the porch, stairs and ramp
<b>2020</b>	
1858 Abbott St, Loane House, Designated	Repair of the exterior chimney and the repair & new paint of the original five basement windows
4193 Gordon Dr, Thomson House, Designated	Prep and painting of the exterior of the house
1869 Marshall St, W.J. Marshall House	New asphalt shingle roof
795 Bernard Ave	New asphalt shingle roof
1931 Abbott St., T. Treadgold House	Prep & painting of the exterior of the house
2127 Pandosy St	Prep & painting of the exterior of the house
2178 Pandosy St, Anne Stirling House	Repair and prep & paint of the front, back, side porches & repair of the back concrete stairs



# Organization development

## Organization Development Grant Program

The Organization Development Grant program assists non-profit sport, event, social service and cultural organizations with projects that develop organizational capacity and sustainability.

Outcomes of an organization development project include:

- increasing the ability to adapt to change;
- building organizational strength and resilience;
- enhancing the capacity of the organization to develop a broader and more sustainable funding model; and
- being more strategic in the delivery of impactful programs and services in the community.

Organization Development grants can be used to help cover consulting fees or training costs to a maximum of \$5,000.



**Annual Allocation**  
**\$30,000**

Organization Name	Project
<b>2019</b>	
Brain Trust Society	Strategic Planning
Central Okanagan Elizabeth Fry Society	Strategic Planning Review Session
Chamber Music Kelowna	Board of Directors Review and Update
Connect Counselling	Organization Strategic Review and Update
Kelowna Art Gallery	Employee Satisfaction Review
Kelowna Community Music School	Strategic Plan Review and Update
Theatre Kelowna Society	Strategic Planning
<b>2020</b>	
Alternator Centre for Contemporary Art	Creation of a Diversity and Inclusion Policy
Kelowna Aquajets Swim Club	Organization Structure Review
Sing For Your Life Foundation	Strategic Planning
Third Space Life Charity	Strategic Planning
Tourism Kelowna	Strategic Plan Review Session

“It is with great appreciation that our organization, the Central Elizabeth Fry Society (COEFS), received funding by the City of Kelowna’s Organization Development Program to support a Board Development day. This day provided dedicated time to build Board capacity and strength, increase engagement, and offer strategic clarity for our organization’s future. Thank you so much!!!”

– Chris Mahoney, Executive Director, Central Okanagan Elizabeth Fry Society



## Permissive tax exemptions

Permissive Tax Exemptions (PTE) are available to registered charities and non-profit organizations offering services that fulfill a basic need, or otherwise improve the quality of life for residents of Kelowna. The community benefits from PTEs through the provision of more cost-effective services.

Type	2019	2020
Places of Worship	\$298,647	\$348,830
Private Schools	\$201,085	\$223,631
Hospitals	\$18,889	\$59,320
Special Needs Housing	\$63,763	\$62,948
Social Services	\$262,902	\$283,026
Public Park or Recreation Ground, Public Athletic or Recreational	\$442,435	\$432,387
Cultural	\$299,234	\$343,745
Other	\$82,533	\$75,657
<b>Total Impact</b>	<b>1,669,488</b>	<b>\$1,829,544</b>

The Rotary Centre for the Arts sees many benefits from the privilege of permissive taxes. Supported by the City as a centre that delivers arts and culture education and experiences, our many services and events are deemed essential and beneficial to the community. The majority of our 12 artist studio tenants are further financially supported by this tax exemption, several of which support art workshops and education for at-youth risk, marginalized families, and physically challenged adults. Permissive taxes also help to attract new tenants to our studios.”

– Colleen Fitzpatrick, Executive Director, Rotary Centre for the Arts



## Strong neighbourhoods

The Strong Neighbourhoods Program fosters connection and engagement at the neighbourhood level. We offer two types of grants that help empower residents to enhance their neighbourhoods and support connections between neighbours: the neighbourhood grant, and the youth development and engagement grant.

### Neighbourhood Grants

The Neighbourhood Grant offers up to \$1,500 in matching grant funds to support small scale, neighbourhood based, and resident led projects that deepen community.

This program provides assistance to residents at the neighbourhood level for the purpose of:

- inspiring residents to connect with their neighbours;
- stimulate resident initiated neighbourhood enhancement projects;
- harness local experience and expertise in neighbourhood based initiatives;
- encourage resident involvement in making their neighbourhoods even better places to live; and
- promote neighbourhood based solutions to everyday concerns.

The desired outcomes of the Neighbourhood Grant are:

- residents will contribute their time and expertise to support neighbourhood-based projects;
- residents will be actively involved in making their neighbourhoods even better places to live; and
- residents' attachment to the community will be deepened and strengthened.

**Annual Allocation**  
**\$15,000**

This program is funded by the Central Okanagan Foundation and administered by the City of Kelowna.

Project	Amount Funded	Total volunteer hours towards project	# of neighbours that participated in project	# of new neighbours the project lead met
<b>2019</b>				
Black Mountain Little Library	\$500	48	40	10
Living Alleys	\$1,000	80	20	2
Community Space	\$1,000	30	10	2
Native Plant Street Beautification	\$1,500	118	14	3
Quail Ridge FireSmart Clean-Up	\$819	260	75	5
Crawford Arena Beautification	\$1,000	140.5	60	30
3D Sidewalk	\$303	50	77	3
Capstone Estates Little Library	\$700	20	40	30
Heritage Tree Signage	\$1,500	80	15	5
Monashee Peaks Little Library	\$555	30	15	5
<b>Total Impact</b>	<b>\$8,877</b>	<b>856.5</b>	<b>366</b>	<b>95</b>
<b>2020</b>				
AED Heart Safety Training	\$1,500	159	44	14
Nature Without Barriers	\$1,500	20	21	8
A Sharing Community	\$1,500	10	15	2
The Maples Little Library	\$236	65	18	0
Barberry Books & Bench	\$1,500	40	41	27
Bridgewater Bench & Social	\$1,500	50	57	10
Xeriscape & Fence Enhancement	\$1,500	281	21	6
<b>Total Impact</b>	<b>\$9,236</b>	<b>625</b>	<b>217</b>	<b>67</b>

"We decided to get a little 'artsy' with the rink, as it's an important spot in our neighbourhood where we often connect. Over 50 neighbourhood volunteers came out to paint the outer part of the rink this summer and the result was even better than expected. It's a beautiful work of art amongst nature. It was such a great time with lots of fun and laughter, and the best part was that the project was simple enough that even kids of all ages could help out."

– Darba Melenchuk, project lead of the Crawford Arena Beautification project

## Youth Development & Engagement Grants

The Youth Development and Engagement Grant offers up to \$1,000 in matching grant funds to empower youth (aged 13-19) to participate in civic engagement, receive mentorship and shape their neighbourhoods by leading neighbourhood enhancement projects.

This grant provides opportunities for youth to work with other young people, build relationships, gain a greater sense of neighbourhood pride, develop leadership skills and have fun.

### Annual Allocation

**\$5,000**

Project	Amount Funded	Total volunteer hours towards project	# of neighbours that participated in project
<b>2019</b>			
Rutland Garden Enhancement	\$1,000	174	22
Operation Take Two	\$1,000	32	49
Humans of Glenmore	\$400	37	82
<b>Total Impact</b>	<b>\$2,400</b>	<b>243</b>	<b>153</b>

*\* With uncertainties around COVID-19 and the unique challenges posed to parents, teachers and students, the Youth Development & Engagement Grant program didn't receive any applications for 2020.*

"Our Humans of Glenmore project brought together the community and made me a more sociable person. We met so many incredible individuals through the interviews. But more significantly, this project helped build bonds throughout our neighbourhood. At the wrap up event, I saw so many people meeting each other, socializing, and creating friendships. These connections were also inter-generational, we witnessed people of all ages becoming better neighbours. I'm so glad we were able to have a positive impact on our community through this project, and I hope the bonds created continue to flourish."

*– Tor Broughton, Humans of Glenmore Project Lead*



## New programs for the non-profit sector

### Building Excellence and Sustainability Together Intensive (BESTI)

The BESTI cohort program is designed to provide one year of capacity building support for select non-profit organizations in the Central Okanagan as they transition through key moments of organizational development by helping them developing strong governance, management, administrative systems, and financial resources.

Six local consultants will lead non-profits in the Central Okanagan through a process to develop Capacity Enhancement Plans. As part of the program, organizations will be awarded a \$5,000 Capacity Enhancement Grant to start enacting their strategies to build a stronger organization.

Learn more on at [thevantagepoint.ca](http://thevantagepoint.ca).

In partnership with: Central Okanagan Foundation, Valley First, a division of First West Credit Union, and the Vantage Point.

### Recovery and Sustainability Grant Program

The Recovery and Sustainability Grant program helps non-profit organizations significantly impacted by lost revenue as a result of the COVID-19 pandemic. This fund is intended to help with lost participant fees, lost ticket sales or cancelled community events/festivals.

Selected organizations will engage in a consultant-led process to develop a Recovery and Future Sustainability Plan. Once an organization has completed its plan, it will be awarded funding to carry out actions identified in the plan.

Outcomes of participation in the Recovery and Sustainability grant program include:

- increasing the ability to adapt to changes resulting from COVID-19;
- building organizational strength and resilience for future success;
- enhancing the capacity of the organization to develop a broader and more sustainable funding model; and
- being more strategic in the delivery of impactful programs and services in the community.

# Thank you!

Our community is full of outstanding volunteers. The success of local non-profit organizations would not be possible without the countless hours that volunteers contribute to our city's programs, services and events.

The unwavering support given to our community by volunteers means the world to us. We are incredibly grateful for their demonstrated appreciation and willingness to contribute to making Kelowna a great place to live.



Cultural Services  
[culture@kelowna.ca](mailto:culture@kelowna.ca)  
[kelowna.ca/culture](http://kelowna.ca/culture)