

▶ Streetscape Concept Plan

▶ Survey Results

▶ Rutland Transit Centre

○ 2009 | ○ February | ○ 18

Uptown Rutland



Design concepts for proposed Rutland streetscape plan unveiled.

Survey results are in...

The proposed Rutland Streetscape plan was introduced at a Public Open House in December 2008. City representatives and consultant, Urban Systems Ltd., hosted over 200 residents unveiling design concepts for streetscaping in the Rutland Urban Centre.

The information profiled potential themes and characteristics, accommodating a pedestrian-friendly environment, integrating modes of transportation such as bicycling and public transit.

A total of 104 surveys were completed. Residents were generally supportive with 68 per cent in favour of the proposed streetscape enhancements.

On average, 75 per cent agreed that adequate provisions were made for green space,

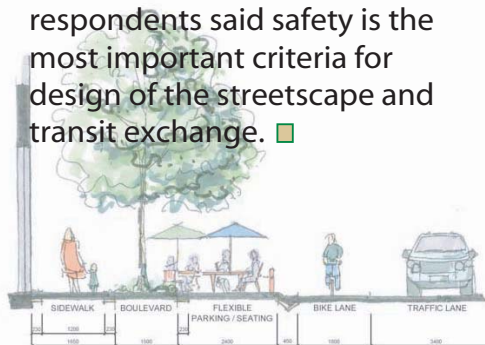
pedestrian safety, cycling and pedestrian mobility, on-street parking and community identity.

Survey results for the transit exchange were split showing 48 per cent in support while 41 per cent did not support the proposed Shepherd Road exchange location the remainder undecided.

Public preference for proposed streetscape themes (see side bar) was:

- 43 per cent - Community
- 37 per cent - Natural Landscape
- 15 per cent - Agricultural
- 5 per cent - Time Reference

More than 84 per cent of respondents said safety is the most important criteria for design of the streetscape and transit exchange. ■



Theme	Expression	Implementation
Agriculture	rows, grid irrigation, water, flumes channels apple crates farm tools rust	planting schemes paving patterns drainage swales site furniture public art subject site furniture material or colour
Community	comfortable welcoming friendly accommodating educational multicultural	informal seating area informal materials shade/sun welcome banners way finding signage colourful child's scale accessible amenities for pets buggy friendly interpretive signage cultural banners cultural colours icons in public art
Natural Landscape	landscape planting mulch education	indigenous plants neutral colours local materials public art subject
Time	past present future	images public art timelines progressions transition movement

"A sense of place. Something that says this is my town rather than a big city."

"Consider pedestrian safety beyond cameras."

"Very important to have dedicated bike lanes."

"Add maximum green and gathering places with high density housing."

Survey comments

TRANSIT ORIENTED DEVELOPMENT

Thinking Beyond the Station provides a real and tangible community benefit through the integration of transit facilities into surrounding communities.



Kelowna Regional Transit grew by an impressive 13 per cent in 2008, with Sunday ridership increasing by an unprecedented 48 per cent.



UBCO

UBCO student ridership rose by 20 per cent and now makes up 16 per cent of total rides on Kelowna

Regional Transit system. An estimated 40 per cent of all student trips to and from UBCO are via transit.

The strongest gain was from the 97 Express service which grew by 42 per cent. The 97 Express route serves downtown to Orchard Park, Rutland, and UBCO.



RUTLAND



Transit Planning

Investment into transit across the country is supported by all levels of government, and cities are deciding where to expand and upgrade their transit systems. The provincial government has initiated its \$14 billion transit plan which will see 200 million new transit trips and eliminate 160 million car trips annually by 2020 as part of its greenhouse gas reduction plan.

To help reduce our carbon imprint trends continue to push for transit expansion and the densification and revitalization of neighbourhoods served by transit.

An Uptown Rutland transit centre creates an opportunity for a community focal point and a sense of place. The initiative also aims to inform the development community and the public about transportation planning, urban design and the opportunities to create new community resources around public transit stations. This process is often referred to as Transit Oriented Development (TOD).

Thinking Beyond the Station provides a real and tangible benefit. The integration of transit facilities in combination with supporting mixed uses, open space and parks, architecture and public art will contribute to building a sustainable community.

Transit Centre

Feedback received from the open house suggested the City reconsider Roxby Parking Lot as a potential site for the transit exchange. Staff have evaluated both the Roxby and Shepherd Road sites looking at TOD guidelines, including reviewing Crime

Prevention Through Environmental Design (CPTED). CPTED (pronounced "sep-ted") is a long-term strategy that aims to reduce and ultimately eliminate opportunities for crime and nuisance behaviour through design of the built environment.

While the Shepherd Road location continues to be the favoured TOD candidate, the City is taking additional measures to conduct a thorough analysis of the area. On February 2, City Council approved a Market Assessment Review in partnership with the Uptown Rutland Business Association, which will explore revitalization opportunities in creating a vibrant, accessible and safe town centre. Construction of the transit centre will not occur in 2009 to allow completion of the study.

Road Improvements

As part of the Rutland and Town Centre Transportation Plan (2001), two road improvements are under design; the extension of Shepherd Road and the realignment of Mugford/McIntosh. Demolition of three City-owned properties in the vicinity will take place this spring to accommodate the extension of Shepherd Road which is proposed for construction within the next two to three years.

Mugford/McIntosh realignment is also under design as part of the road network improvements and to accommodate a transit centre.

Visit kelowna.ca, City Projects for more information or e-mail comments or questions to ask@kelowna.ca. ■

