

## What if there was no U-PASS?

Is it a good deal? You decide.

	CURRENT		PROPOSED		
	U-PASS*	Beginning Sept. 2012 U-PASS*	TRANSIT FARES as of January 1, 2012		
			Cash fare @ \$2.25	Tickets	College Pass*
Gross cost/semester	\$50	\$60			
10% subsidy from UBCO	\$5	\$6			
Net cost/semester (what student pays)	\$45	\$54	\$315 **	\$283.50**	\$154
Net cost/month (student pays)	\$11.25	\$13.50	\$90***	\$81***	\$48.00

\* unlimited trips

\*\* average commuter trips per 4 months

\*\*\* based on 40 trips per month

**NOTE:** \$3 is returned to your Student Union for administration fees

### Without your U-PASS:

- Getting around by bus could cost you \$150 more every year
- You would have to pay for transit out-of-pocket
- Transit service levels may be reduced.
- There would be an increased strain on existing transportation infrastructure and parking
- UBCO's sustainability goals would be harder to achieve



◀ Scan to view Kelowna's Transportation Options and more information on U-PASS

## The question

On November 18 you will be asked this question:

*Are you in favour of increasing the mandatory U-PASS fee (currently \$50 per student per term, less a 10% subsidy from the University of British Columbia) to \$60 per student per term, less a 10% subsidy from the University of British Columbia?*

In the case of a "no" vote majority, Kelowna Regional Transit partners may exercise their right under article 13.3 of the U-PASS agreement to terminate the U-PASS or reduce service levels. Any changes would be effective as of September 2012.

Like your U-PASS. Vote "yes" on November 18.

### Voting times and locations

November 18, 2011

9 a.m. to 4 p.m.

University Centre Building (UNC 105)

### Advanced Polling:

Thursday, November 17, 10 a.m. to 2 p.m.

*Bring your student card to vote.*

*You must be a registered UBCO student.*

### Contacts

For more information about the U-PASS visit:  
kelowna.ca/transportation

### Join the conversation



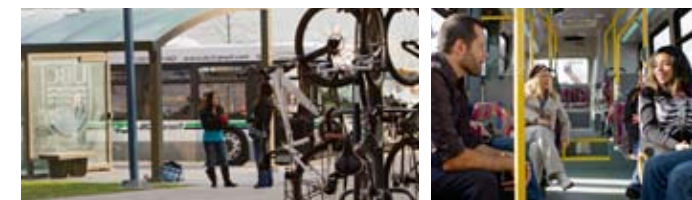
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@BC\_Transit  
@CityofKelowna  
Use #upass & #UBCO



# Like Your U-PASS



## U-PASS Referendum

November 18, 2011

## Like your U-PASS

### U-PASS gets you around for less

In 2007, your fellow UBCO students voted for a Universal Bus Pass (U-PASS) as part of your student fee. The U-PASS costs \$50 per semester. The University subsidizes your U-PASS by 10 per cent, or \$5 per semester, so the cost to you for the past 4 years has been only \$45 a semester (\$11.25 a month).

On November 18, you will be asked to vote to keep your U-PASS at a new fee as part of the 2012 transit fare increase. These increases are necessary to ensure that transit improvements are possible.

Other post-secondary U-PASS programs index their fees to regular transit fees, which means that as regular increases occur, the U-PASS fee does too. In the case of your U-PASS, you need to vote every time a regular increase is proposed.



## U-PASS means service improvements

Together we have exceeded the service enhancements outlined in your 2007 U-PASS agreement.

### 2007 – 2011 Highlights

#### More Service

- Express bus service between downtown and UBCO
- Major expansion between Kelowna and West Kelowna
- 22 new buses added
- More weekday and Sunday night service on major routes
- More service on routes 1, 7, 23, 21, 7 Glenmore/UBCO
- Rapid Bus Implementation in 2010 with more expansion underway
- Route 23 direct to Kelowna International Airport
- Regional service to Vernon on the route 90 Connector
- Route 4 implemented

#### Better Bus Stops

- On-street information at more than 50 locations
- Improved transit shelters and benches at UBCO and various locations
- 57 stops upgraded with shelters and accessibility upgrades
- Major transit exchange capital improvement underway

#### New Technology

- Mag-strip pass system implemented region wide
- Google transit trip planning introduced

#### Meeting Customer Needs

**Oct 2011:** Two new temporary buses added to serve ridership demand on the 97 Express and 8 University.

**On November 18, you will be asked to vote to keep your U-PASS at a new fee.**

## Did you know?

### U-PASS is built into your student fees

This means that most RESPs, bursaries, scholarships and other monies earmarked for education can pay for it. Regular transit passes are paid out-of-pocket.

### The U-PASS benefits you, even if you don't use it!

U-PASS means more students will use transit, resulting in fewer cars on the road. It translates into shorter commute times and more available parking.

### You and students like you voted for the U-PASS in 2007

A student referendum, like the one you face on November 18, showed that UBCO students like the U-PASS.

### The U-PASS is for all UBCO students

U-PASS is a mandatory fee for all students. Under established criteria there are circumstances when a student may opt out.

### Even if you don't use it all the time, the U-PASS equals savings

If you take the bus only six times per month, you've already paid for your U-PASS... and then some.

