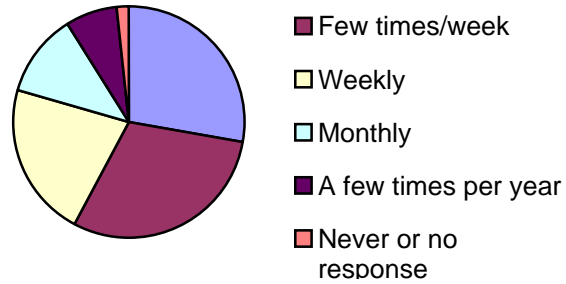


Summary of Downtown Redevelopment Survey Results

1. How often do you currently come downtown?

	Number	Percent
Daily	337	27.6
Few times/week	368	30.2
Weekly	262	21.5
Monthly	142	11.6
A few times per year	88	7.2
Never or no response	22	1.8
Total	1219	100.0

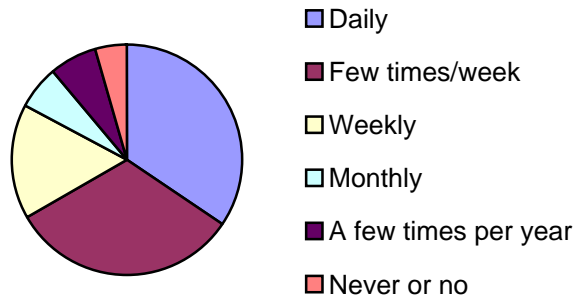
How often do you currently come downtown?



2. If the downtown core were redeveloped with a mix of specialty stores/services, high density residential apartment units, townhouses, and the streets became safer and more pedestrian friendly, how often do you think you would come downtown?

	Number	Percent
Daily	420	34.5
Few times/week	392	32.2
Weekly	198	16.2
Monthly	75	6.2
A few times per year	79	6.5
Never or no response	55	4.5
Total	1219	100.0

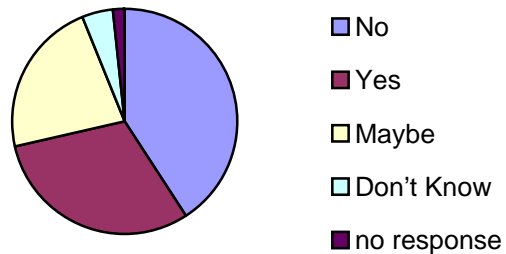
If the downtown core were redeveloped....how often would you come downtown?



3. Could you see yourself moving into a redeveloped downtown core within the next ten years?

	Number	Percent
No	498	40.9
Yes	372	30.5
Maybe	276	22.6
Don't Know	53	4.3
no response	20	1.6
Total	1219	100.0

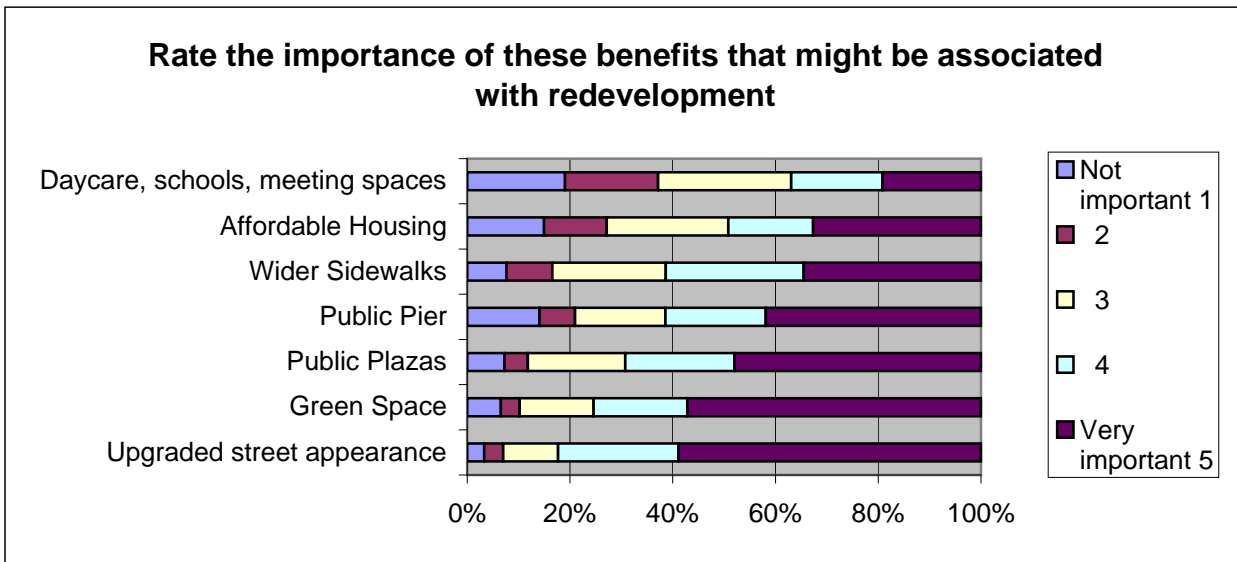
Could you see yourself moving into a redeveloped downtown core within the next ten years?



4. Rate the importance of these benefits that might be associated with redevelopment.

* Responses by percentage

	Not important					Very important
	1	2	3	4	5	
Upgraded street appearance	3.2	3.6	10.4	22.8	57.2	
Green Space	6.4	3.6	14.1	17.9	56	
Public Plazas	7	4.4	18.3	20.5	46.3	
Public Pier	13.6	6.7	17	18.9	40.5	
Wider Sidewalks	7.4	8.6	21.3	25.9	33.3	
Affordable Housing	14.6	11.9	23.1	16.1	31.9	
Daycare, schools, meeting spaces	18.3	17.4	24.9	17.1	18.4	

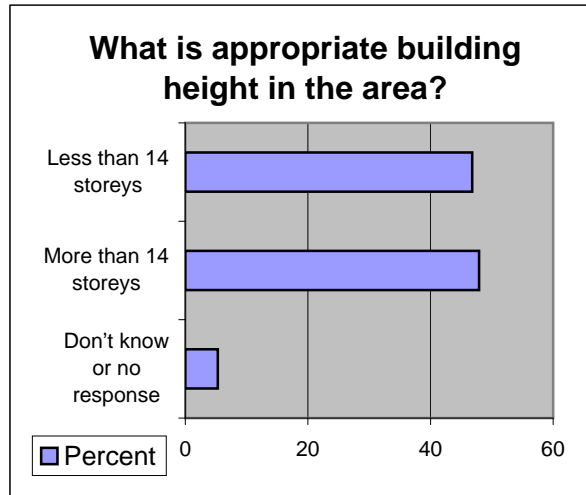


Responses by number	Not Important					Very Important	No Response	Total
	1	2	3	4	5			
4a. public plazas								
number	85	54	223	250	564	43	1219	
4b. "green" park space (beyond what exists today)								
number	78	44	172	218	683	24	1219	
4c. upgrading street appearance (trees, benches, pedestrian lights etc.)								
number	39	44	127	278	697	34	1219	
4d. widened sidewalks								
number	90	105	260	316	406	42	1219	
4e. public pier								
number	166	82	207	230	494	40	1219	
4f. affordable housing								
number	178	145	281	196	389	30	1219	
4g. daycare/schools/meeting spaces								
number	223	212	303	208	224	49	1219	

4h responses - see Appendix A

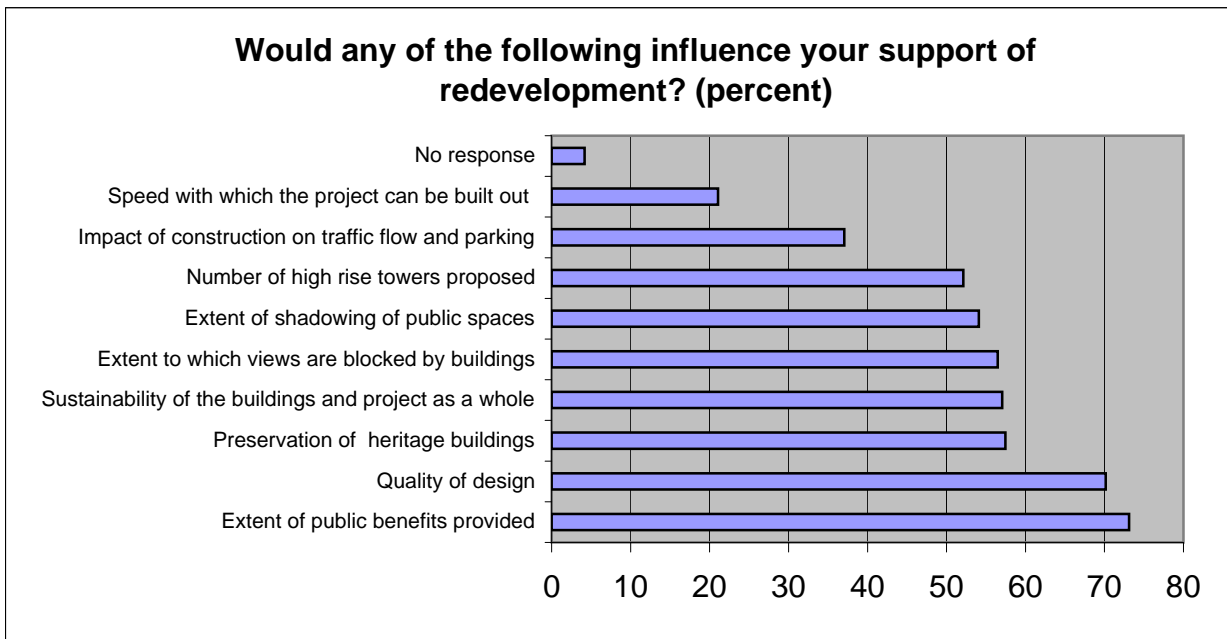
5. What do you feel would be appropriate in terms of building height in the area? (Current zoning provides for a maximum of 14 storeys; the Lagoons tower next to Waterfront Park is 17 storeys and the Sunset Waterfront Resort tower is 21 storeys).

	Number	Percent
Don't know or no response	65	5.3
26-30 storeys	95	7.8
30+ storeys	123	10.1
20-25 storeys	156	12.8
14-19 storeys	210	17.2
Less than 14 storeys	570	46.8
	1219	100



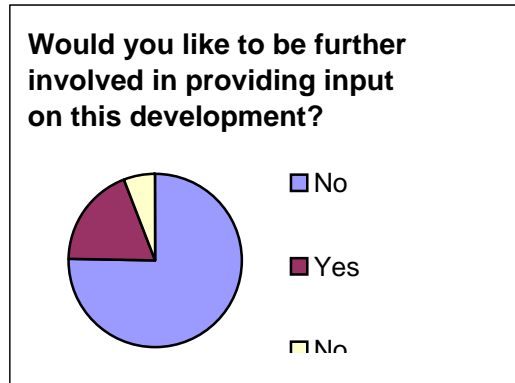
6. Would any of the following influence your support of redevelopment?(check all that apply)

	Percent	Number
Extent of public benefits provided	73.1	892
Quality of design	70.2	856
Preservation of heritage buildings	57.5	701
Sustainability of the buildings and project as a whole	57.0	696
Extent to which views are blocked by buildings	56.5	689
Extent of shadowing of public spaces	54.1	660
Number of high rise towers proposed	52.1	636
Impact of construction on traffic flow and parking	37.0	452
Speed with which the project can be built out	21.1	257
No response	4.2	51



7. Would you like to be further involved in providing input on this redevelopment?

	Number	Percent
No	919	75.4
Yes	230	18.9
No response	70	5.7
Total	1219	100.0



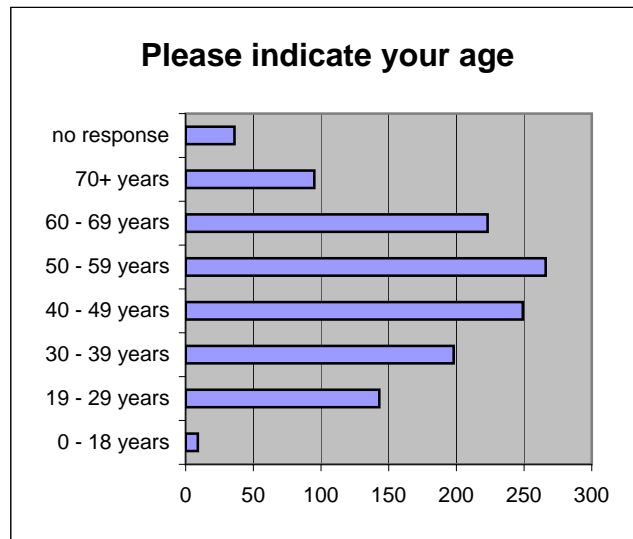
If "Yes", how?(Check all that apply)

	Number	Percent
By providing input at the APC Meeting	243	19.9
By providing input at Council's Public Hearing	225	18.4
By responding to more surveys	797	65.3
By attending an Open House	615	50.4
By other means	86	7.0
No response	279	22.9

8. Responses - see Appendix B

9. Please indicate your age:

	number	percent
0 - 18 years	9	0.7
19 - 29 years	143	11.7
30 - 39 years	198	16.2
40 - 49 years	249	20.4
50 - 59 years	266	21.8
60 - 69 years	223	18.3
70+ years	95	7.8
no response	36	3.0
Total	1219	100.0



10. Where do you live?

	Number	Percent
Central City	350	28.7
Glenmore/Clifton/ Dilworth	264	21.7
Mission	207	17.0
Central Okanagan, outside Kelowna	115	9.4
Rutland	93	7.6
SE Kelowna	61	5.0
South Pandosy	49	4.0
No response	22	1.8
Black Mountain	20	1.6
Quail Ridge/Airport	18	1.5
Outside the Region	15	1.2
McKinley	5	0.4
Total	1219	100.0

