

# ARTS, CULTURE & HERITAGE GRANTS 2010



## WORKSHOP, JANUARY 7, 2010

- ▶ Overview (3 different programs)
  - ▶ Operating Grants
  - ▶ Project Grants
  - ▶ Community Public Art Grants
- ▶ Objectives & Eligibility
- ▶ Application & evaluation process
- ▶ Reporting

## 2010 PROGRAM OVERVIEW

ACH Operating Grants \$80,000

CFEP Project Grants \$70,000

Community Public Art Grants \$10,000

# OPERATING GRANTS

## OBJECTIVES

- ▶ Updates the former Amateur Arts Grants
- ▶ Supports ongoing operations for 2010
- ▶ NEW - Includes heritage organizations
- ▶ Can be layered with Project Grant same year

## ELIGIBILITY

- ▶ Non profit active for at least 1 year
- ▶ Majority of service in Kelowna
- ▶ Applicant has arts, culture and/or heritage mandate
- ▶ Focus on local artists and history
- ▶ Financial need
- ▶ Good management

## OPERATING GRANTS NOT USED FOR:

- ▶ Start up costs
- ▶ Seed money for projects or events
- ▶ Construction, renovation, property purchase or major equipment purchases
- ▶ Deficit reduction
- ▶ Organizations primarily focused on sports, education, religion, healthcare, ethnicity or social service
- ▶ Organizations which receive professional or facility funding

## OPERATING GRANTS - **CONSIDER:**

- ▶ Vision
- ▶ Community service and benefit
- ▶ Accountability & governance
- ▶ Review of Application form

# PROJECT GRANTS

## OBJECTIVES

- ▶ NEW
- ▶ Matching funds to support costs of festivals, events and projects
- ▶ Can be layered with other grants same year
- ▶ Up to 3 consecutive yrs

## ELIGIBILITY

- ▶ Non profit active for at least 1 year
- ▶ Majority of service in Kelowna
- ▶ Arts, culture and/or heritage initiative
- ▶ Unique idea with community support
- ▶ Financial need
- ▶ Good planning & management

## PROJECT GRANTS INTENDED FOR:

- ▶ New or existing events
- ▶ Fees for licenses, permits, insurance, security etc
- ▶ Venue rentals and other venue related costs
- ▶ Design and production costs
- ▶ Artist/creator fees
- ▶ Information (non-promotional) materials
- ▶ Volunteer recruitment, training & support
- ▶ Research & feasibility studies (limited)
- ▶ Operating, professional and facility funding recipients are eligible to apply

## PROJECT GRANTS **NOT** USED FOR:

- ▶ Initiatives which already receive City funding
- ▶ Operating or administration expenses
- ▶ Purchased advertising
- ▶ Décor, food and beverage costs
- ▶ Fundraising
- ▶ Construction, renovation, property purchase or major equipment purchases
- ▶ Deficit reduction
- ▶ Initiatives which are politically partisan or primarily focused on sports, commercial activity, competition, fundraising, education, religion, healthcare or social service

## PROJECT GRANTS - CONSIDER:

- ▶ Unique experience and/or new work
- ▶ Collaboration
- ▶ Community service and benefit
- ▶ Community support
- ▶ Planning & Accountability
- ▶ Review Application Form

# COMMUNITY PUBLIC ART GRANTS

## OBJECTIVES

- ▶ Matching funds in support of collaborative projects engaging artists and the community
- ▶ Artwork must be publicly accessible - can be permanent or temporary

## ELIGIBILITY

- ▶ Non profit applicant
- ▶ Site/Project in Kelowna
- ▶ Collaborative process
- ▶ Artistic merit
- ▶ Financial need
- ▶ Good management

## CPA GRANTS **NOT** USED FOR:

- ▶ Retroactive funding
- ▶ Activities primarily aimed at fundraising
- ▶ Activities or products with a commercial purpose
- ▶ Capital improvements
- ▶ Purchase of property, equipment or collections
- ▶ Debt reduction
- ▶ Acquisition of academic credit

## CPA GRANTS - CONSIDER:

- ▶ Places for working & displaying
- ▶ How to get lots of people involved
- ▶ Sourcing materials, services & cash
- ▶ Keeping track - photos and records
- ▶ Safety - Banking - Insurance
- ▶ Review Application Form

## SUBMITTING AN APPLICATION

- ▶ All applications due 3:00 pm, January 29, 2010
- ▶ Guidelines and fillable forms are on line:  
[kelowna.ca/culture](http://kelowna.ca/culture)
- ▶ Deliver completed forms and support materials to:  
Cultural Services, Capri Centre  
#133 - 1835 Gordon Drive, Kelowna

# EVALUATION PROCESS

## Operating & Project

- ▶ February: Central Okanagan Foundation (COF) convenes independent review panel
- ▶ March: COF prepares and presents funding recommendations to Council - on approval funds paid by Mar. 31.

## Community Public Art

- ▶ February: Public Art Committee conducts review
- ▶ March: Public Art Committee prepares and presents funding recommendations to Council

## REPORTING

- ▶ NEW requirement
- ▶ All recipients will provide a year-end report in prescribed format
- ▶ Receipt of the report is a pre-condition for future funding in any category
- ▶ Reports provide valuable information about results and benefits achieved with public resources

## CONTACT

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